Commercial Seller - Process Overview

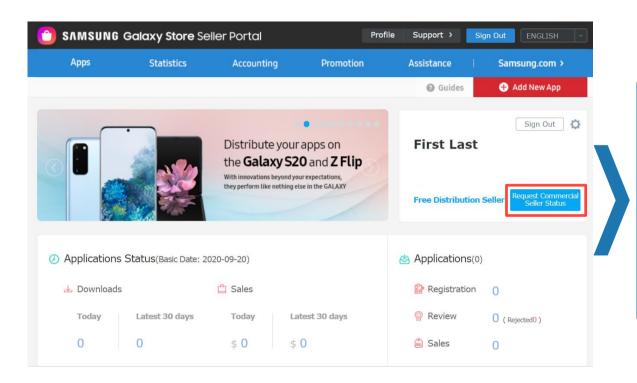
Choose Seller Type

2 Enter Basic Information

Financial Information

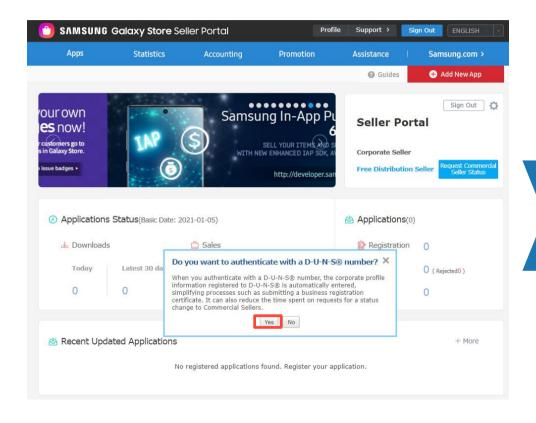
4 Submit Documents

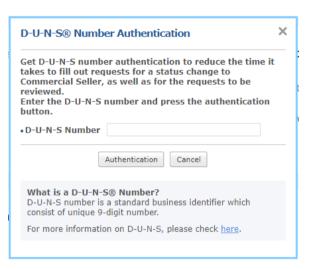
Choose Seller Type - Free Distribution Seller OR Commercial Seller



- Free Distribution Seller for sellers who do not require any paid content or in-app transactions (no additional steps needed, proceed to financial information)
- Commercial Seller for sellers who require Samsung in-app transactions or paid contents

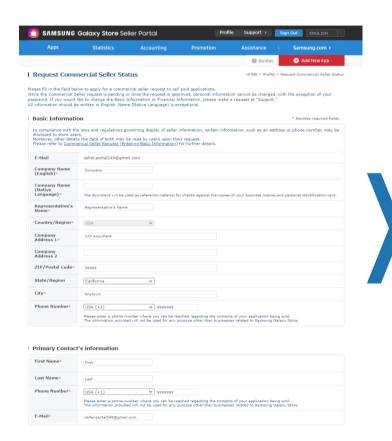
Request Commercial Seller Status - DUNS Number (for Corporate Sellers only)





- Enter D-U-N-S Number and validate
- Information from D&B is automatically fulfilled on "Basic Information" page

Request Commercial Seller Status - Basic Information

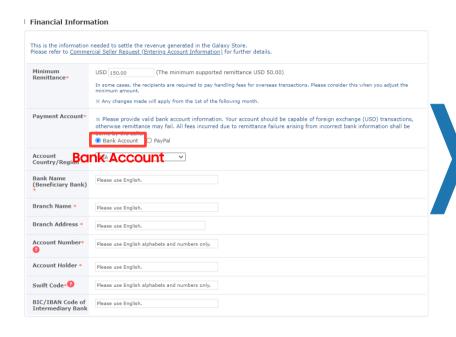


DETAILED STEPS

- 1. Enter Seller/Company name in English and your native language
- 2. The four items of information shown below must match:
 - Seller/Company Name: The name must match the full, unabbreviated name on your ID or your business registration certificate
 - Name on business registration certification or personal identification document
 - Name of bank account owner
 - Bank account owner's information

Refer to Webpage for Further Details	
Corporate Sellers	https://seller.samsungapps.com/guidePopup.as?numcid=03 01010000&localeLanguage=en
Private Sellers	https://seller.samsungapps.com/guidePopup.as?numcid=03 01020000&localeLanguage=en

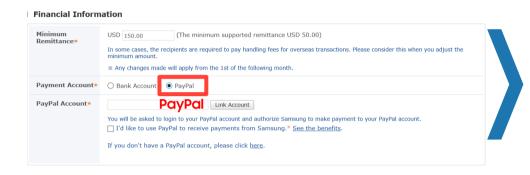
Request Commercial Seller Status - Financial Information



- Register an account that can process transactions in USD
- Sellers are responsible for fees incurred due to incorrect account information
- Sellers with Chinese citizenship can register only the Chinese account that can receive RMB or can choose Alipay
- A seller with South Korean citizenship can register a Korean bank account only

Refer to Webpage for Further Details	
Corporate Sellers	https://seller.samsungapps.com/guidePopup.as?nu mcid=03010100000&localeLanguage=en
Private Sellers	https://seller.samsungapps.com/guidePopup.as?nu mcid=0301020000&localeLanguage=en

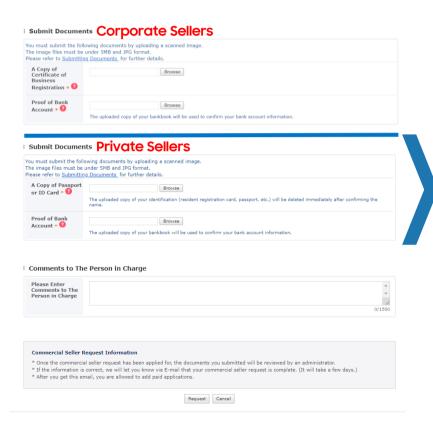
Request Commercial Seller Status - Financial Information



- If you set your payment account to PayPal, you need to enter your PayPal account information
- If you use PayPal you can enjoy several benefits, such as:
 - Withdraw money in your country's currency¹
 - Incurring lower transaction fees¹
- Once a payment is made to a seller, legal responsibilities and duties for the PayPal transaction process will be imposed on PayPal

Refer to Webpage for Further Details	
Corporate Sellers	https://seller.samsungapps.com/guidePopup.as?numcid=0301010000&localeLanguage=en
Private Sellers	https://seller.samsungapps.com/guidePopup.as?numcid=0301020000&localeLanguage=en

Request Commercial Seller Status - Submit Documents



- Private Sellers for all non-Korean Sellers, required documents submitted must be in English
- Corporate Sellers for all non-Korean Sellers, required documents submitted must be in English. Chinese business sellers may submit a copy of a business registration certificate in Chinese

Refer to Webpage for Further Details	
Corporate	https://seller.samsungapps.com/guidePopup.as?numcid=03
Sellers	01010000&localeLanguage=en
Private	https://seller.samsungapps.com/guidePopup.as?numcid=03
Sellers	01020000&localeLanguage=en

Application Validation Steps



- HQ Seller Portal team receives request for approval process
- A handler will review the entered information and the documents.
- If there is no reason for rejection, the commercial seller status is granted¹
- Approval email will be sent

REQUEST RECEIVE

EXPEDITED²
(~1 Business Day)

COMMERCIAL SELLER STATUS
GRANTED