

Add New App - Process Overview

SAMSUNG

1

App Information



2

Binary



3

Country/Region &
Price



4

In App Purchase



5

Review



Add New App – Free & Paid

SAMSUNG

SAMSUNG Galaxy Store Seller Portal Profile Support > Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance | Samsung.com >

Guides **+ Add New App**

Galaxy Store x Bluestacks
A supported app player to play games from Galaxy Store on your PC

First Last Sign Out ⚙️
Free Distribution Seller Request Commercial Seller Status

Applications Status(Basic Date: 2020-08-27)

Downloads		Sales	
Today	Latest 30 days	Today	Latest 30 days
1	22	\$ 0	\$ 0

Applications(1)

Registration	1
Review	0 (Rejected0)
Sales	0



Add New App X CLOSE
Please select a application type to register.

Android Galaxy Watch Galaxy THEMES

Add New App – App Information: App Title, Description

SAMSUNG Galaxy Store Seller Portal

Profile Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

Guides Add New App

HOME > Apps > Add New App

Untitled Submit Beta Test Submit

Show Tip On Off

App Information Save Mode Basic Advanced

Import My App Import Google App

English (Default) Add

App Title *

0/150 byte

* Please enter the title of your application in the selected language.
* Different types of applications can use the same application name. The same application name can be used for applications for different devices as long as their app IDs are not duplicated.
* Please refer to [Samsung Basic App Information](#) for further details.

Description *

0/12000 byte

* Please enter descriptions, features, requirements and supported languages for the application in the selected language.
* For non-English applications, the description must contain a warning stating that the full features of the application might not be available in devices that do not support the language the application is being sold in.

DETAILED STEPS

1. Choose "Advanced" mode - This includes important information and options for users and exposure in the Galaxy Store
2. If selling application to more than one country/region, select English as Default Language. Please note that this is one of evaluation categories
 - Application names and descriptions must be provided in Chinese to sell applications in Chinese app stores
3. App Title (**Required**) - This is the name of the app shown to users in the Galaxy Store
 - When users search, the name of the app entered is the most important information for the search result exposure. Therefore, please be mindful of word spacing/typos, etc.
4. Description (**Required**) - This is the description of the app provided for users in the Galaxy Store
 - Enter an app description that will deliver to users, including an introduction about the app, characteristics, strengths, etc. This is the information that users check to decide whether to purchase/download the app

Refer to Webpage for Further Details

Entering Basic
Information

<https://seller.samsungapps.com/guidePopup.as?numcid=0201010000&localeLanguage=en>

Add New App – App Information: Tags, Icon, Screenshots, Hero Image, Category

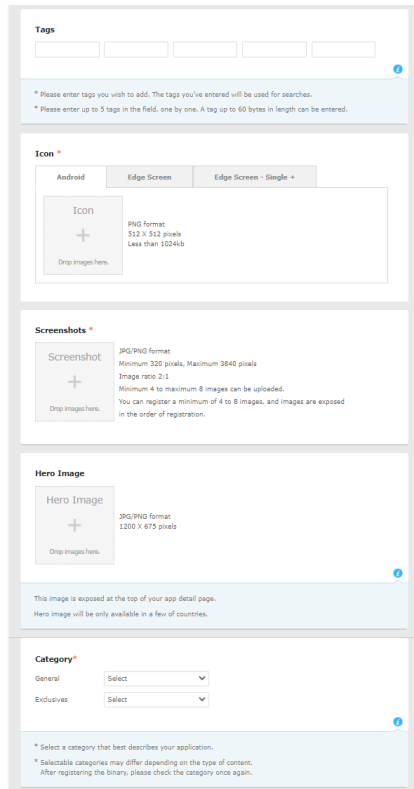
DETAILED STEPS

1. **Tags (Optional)** - used for searching the Galaxy Store. For effective app promotion, select highly relevant tags that can well represent the characteristics of the app
2. **Icon (Required)** - only "Android" is required
3. **Screenshots (Required)** - portrait and landscape are both accepted
4. **Hero Image (Optional)** - is only available for "Game" category and will be exposed at the top of app detail page
5. **Category (Required)** - only "General" is required, "Exclusive" can be left blank if does not apply
 - Select the category that best suits your app
 - The name of the category that is actually displayed may differ by country/region
 - The categories and the number of categories that can be selected may differ depending on the app type
 - If a category that is not suitable for app selected, the category can be adjusted discretionarily

Refer to Webpage for Further Details

Entering Basic Information

<https://seller.samsungapps.com/guidePopup.as?numcid=0201010000&localeLanguage=en>



Tags

* Please enter tags you wish to add. The tags you've entered will be used for searching.
* Please enter up to 5 tags in the field, one by one. A tag up to 60 bytes in length can be entered.

Icon *

Android | Edge Screen | Edge Screen - Single +

Icon

PNG format
512 X 512 pixels
Less than 1024kb

Drop images here.

Screenshots *

Screenshot

JPG/PNG format
Minimum 200 pixels, Maximum 3840 pixels
Image ratio 2:1
Minimum 4 to maximum 8 images can be uploaded.
You can register a minimum of 4 to 8 images, and images are exposed in the order of registration.

Drop images here.

Hero Image

Hero Image

JPG/PNG format
1200 X 675 pixels

Drop images here.

This image is exposed at the top of your app detail page.
Hero image will be only available in a few of countries.

Category*

General | Select

Exclusive | Select

* Select a category that best describes your application.
* Selectable categories may differ depending on the type of content.
After registering the binary, please check the category once again.

Add New App – App Information: Age Restriction & Rating Certificate

Age Restriction *

Select ▼

* This is the Samsung Galaxy Store age rating system. When you distribute the content, the age corresponding to the selected rating in each country/region will be displayed. For detailed information on the age rating system in each country/region, please refer to [Contents Age Rating](#).

Rating Certificate for Available Countries/Regions

Available System	Age Restriction	Submit Documentation of Rating Certificate
PEGI	0	<input type="text"/> Upload
ESRB	C, E	<input type="text"/> Upload
GRAC	Select ▼	<input type="text"/> Upload GRAC Classification No. <input type="text"/>
MJ/DEJUS	Select ▼	<input type="text"/> Upload
FSK	0 +	<input type="text"/> Upload
ETC	0 +	<input type="text"/> Upload

* If you have an industry recognized rating certificate on your game application, then we would permit its rating, please upload a scanned image of the document.

* GRAC rating certificate and certification of GRAC Classification Number are required to sell 18+ rated game applications in the Korea store.

DETAILED STEPS

- Age Restriction (Required)** - The Galaxy Store provides information on the appropriate age for each app. Check Age Ratings and set an appropriate rating for the app that is being registered
- Rating Certificate for Available Countries/Regions (Optional)**
 - Registering game rating certificates issue in each country/region is available if the app is registered in the Game category
 - In Korea, a certificate issued by the Game Rating and Administration Committee (GRAC) and the classification number are required for the sale of games with an age restriction of 18+

Refer to Webpage for Further Details

Age Rating & Applying
Game Rating

<https://seller.samsungapps.com/guidePopup.as?numcid=0202020000&localeLanguage=en&viewmore=0202020400>

Add New App – App Information: Supported Languages, Open Source URL, & More

Supported Languages *

* Please select the language(s) supported by the application.

Open Source URL

0/200 byte

If your application is built using a notification.

Privacy Policy URL

0/256 byte

* Please enter the Privacy Policy

* This information must be enter no input.

YouTube URL

* Please enter the 11-character \

For example, enter video ID e2

* When you register a link to a 'Y' on Galaxy Store.

[YouTube URL Information](#)

Copyright Holder

0/500 byte

Enter the name or company name of the copyright holder of the application.

In case there is a copyright issue, please input this field. The seller name will be displayed as the copyright holder.

Support E-Mail *

☐ Use my default profile information

0/254 byte

Support URL

0/200 byte

Notify Result

DETAILED STEPS

1. Privacy Policy URL (**Required**) - required if the app falls into the "Kids" category
2. YouTube Video (**Optional**) - this will be the first image on the detail page of the app. Rejected if it contains materials unrelated to your application or contains harmful information in violation of Seller Portal's App Review Policy
3. Customer support email (**Required**) - Enter the email address to which users can send inquiries and suggestions about your app
4. Customer support URL (**Optional**) - Enter the website address of app or company
5. Make sure to save before clicking to next tab.

Refer to Webpage for Further Details

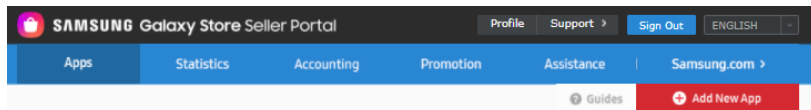
Entering Basic Information

<https://seller.samsungapps.com/guidePopup.as?numcid=0201010000&localeLanguage=en>

App Review Policy

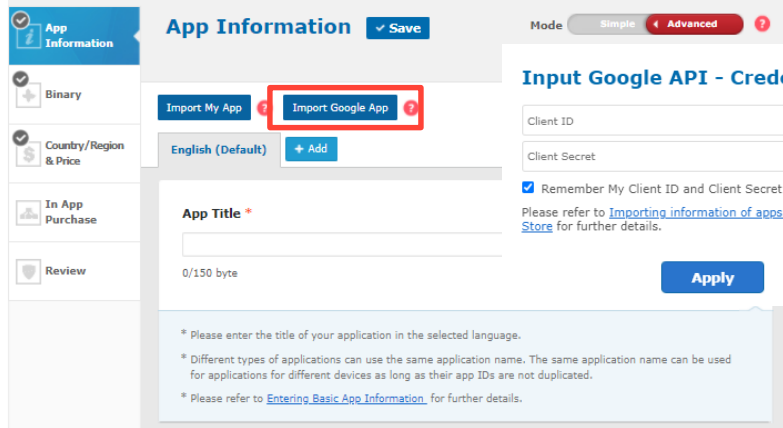
<https://seller.samsungapps.com/guidePopup.as?numcid=0202020000&localeLanguage=en>

Add New App – Import Existing Google App



Add New App

HOME > Apps > Add New App



NOTES

This is only for apps not using Samsung Billing, this step is not recommended.

Refer to Webpage for Further Details

App
Registration

<https://seller.samsungapps.com/guidePopUp.as?numcid=0201070000&localeLanguage=en&viewmore=0201070200>

* Please enter the title of your application in the selected language.

* Different types of applications can use the same application name. The same application name can be used for applications for different devices as long as their app IDs are not duplicated.

* Please refer to [Entering Basic App Information](#) for further details.

Add New App – Binary

The screenshot shows the 'SAMSUNG Galaxy Store Seller Portal' interface. The top navigation bar includes 'Apps', 'Statistics', 'Accounting', 'Promotion', 'Assistance', and 'Samsung.com'. The main header shows 'Add New App' with a 'Submit Beta Test' button. The left sidebar contains 'App Information', 'Binary', 'Country/Region & Price', 'In App Purchase', and 'Review'. The 'Binary' section is active, displaying a 'Binary' tab with a 'Save' button. Below this, there's a 'Binary' section with an 'Add Binary' button highlighted by a red box. The 'Add Binary' section includes a 'Resolution(s)' dropdown, a 'Google Mobile Service' checkbox, and a 'Binary Upload' field. A large blue arrow points from the 'Add Binary' button to the 'DETAILED STEPS' section.

DETAILED STEPS

1. There are three features when "Add Binary" button is clicked:
 - Resolution
 - Google Mobile Service
 - Binary upload
2. Special characters, except for underscore (_) and hyphen (-), and spaces are not allowed
3. A binary file cannot be registered if it has the same package name of a binary file that was registered by any OTHER Seller Portal Commercial Seller, even after the file was deleted
4. After uploading the binary files, click the "Save" button and check the binary details

Refer to Webpage for Further Details

App Binary
Registration

https://seller.samsungapps.com/guidePopup.as?nu_mcid=0201020000&localeLanguage=en&viewmore=0201020101

Add New App – Binary: Resolution & Google Mobile Services

Samsung Galaxy Store Seller Portal

Profile Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

Guides Add New App

HOME Apps Add New App

Untitled Submit Beta Test Submit

Show Tip On Off

Binary Save

App Information

Binary

Country/Region & Price

In App Purchase

Review

Binary *

Add Binary

No	Version	File Name	Device	Modify	Delete
Add Binary					

Resolution(s) *

☐ Check All
☐ 1280x800 (WXGA)
☐ 1280x720 (WXGA HD)
☐ 320x480 (HVGA)
☐ 1536x2048 (QXGA)
☐ 1024x600 (WSVGA)
☐ 240x100 (WQVGA)
☐ 320x320
☐ 1024x768 (XGA)
☐ 360x640 (QHD)
☐ 1600x2560 (WQXGA)
☐ 480x800 (WVGA)
☐ 1440x2560 (WQHd)
☐ 360x480 (LHVGA)
☐ 240x320 (LQVGA/QVGA)
☐ 1080x1920 (FHD)
☐ 960x540 (WXGA qHD)

Google Mobile Service * ☐ Yes ☐ No

Since the sale of applications containing services provided by Google such as Google map, Gmail and Google Talk are prohibited in China, China will be automatically excluded from target countries/regions when [Yes] is selected.

Binary Upload * Upload

Save Cancel

DETAILED STEPS

1. **Resolution (Required)** - Select the device resolutions to be registered for the app. Select "Check All" unless you would like specific resolutions to be registered. After the binary upload, the resolutions that are not supported will be automatically extracted.
2. **Google Mobile Services (Required)** - Please indicate whether the app registering uses services provided by Google (Google map, Gmail, etc.). The app cannot be sold in China if GMS is included.

Refer to Webpage for Further Details

App Binary Registration

<https://seller.samsungapps.com/guidePopup.as?numcid=0201020000&localeLanguage=en&viewmore=0201020101>

GMS Services

https://www.android.com/intl/ko_kr/gms/

Add New App – Binary: Binary Upload

SAMSUNG Galaxy Store Seller Portal Profile Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

Guides Add New App

HOME > Apps > Add New App

Add New App

Untitled Submit Beta Test Submit

Show Tip On Off

Binary Save

App Information

Binary Add Binary

Country/Region & Price

In App Purchase

Review

Add Binary

Resolution(s) *

<input type="checkbox"/> Check All	<input type="checkbox"/> 1280x800 (WXGA)
<input type="checkbox"/> 1280x720 (WXGA HD)	<input type="checkbox"/> 320x480 (HVGA)
<input type="checkbox"/> 1536x2048 (QXGA)	<input type="checkbox"/> 1024x600 (WSVGA)
<input type="checkbox"/> 240x400 (WQVGA)	<input type="checkbox"/> 320x320
<input type="checkbox"/> 1024x768 (XGA)	<input type="checkbox"/> 360x640 (QHD)
<input type="checkbox"/> 1600x2560 (WQXGA)	<input type="checkbox"/> 480x800 (WVGA)
<input type="checkbox"/> 1440x2560 (WQHD)	<input type="checkbox"/> 360x480 (LHVGA)
<input type="checkbox"/> 240x320 (LQVGA/QVGA)	<input type="checkbox"/> 1080x1920 (FHD)
<input type="checkbox"/> 960x540 (WXGA qHD)	

Google Mobile Service * Yes No

Since the sale of applications containing services provided by Google such as Google map, Gmail and Google Talk are prohibited in China, China will be automatically excluded from target countries/regions when [Yes] is selected.

Binary Upload * Upload

Save Cancel

DETAILED STEPS

1. The app version of the binary must meet the conditions below in comparison to the binary registered previously
2. The version of each binary must be different.
 - If MinSdkVersion or MaxSdkVersion value is below 1, registration is not allowed
 - If MinSdkVersion or MaxSdkVersion value is above the permitted range, registration is not allowed
3. The version of an app that has been deleted during the registration or review process or that is no longer available for sale can be used again
4. If you replace the binary when updating the app, the version code must be the same or higher than the previous one (If you register a binary that has the same version code as that of the already registered binary, the existing binary files will be replaced with the new binary)
5. App bundle is not supported in Samsung Galaxy Store.

Refer to Webpage for Further Details

App Binary
Registration

<https://seller.samsungapps.com/guidePopup.as?numcid=0201020000&iocaleLanguage=en&viewmore=0201020101>

Add New App – Binary: Criteria for Exposure in the Store

SAMSUNG Galaxy Store Seller Portal

App Statistics Accounting Promotion Assistance Samsung.com

1 Add New App

Untitled

Submit Beta Test Submit

App Information

Binary

Country/Region & Price

In App Purchase

Review

Add Binary

Resolutions *

Google Mobile Service

Binary Upload

Save Cancel

DETAILED STEPS

- The binary is shown only in the devices that support the API Level (OS version) between the MinSdkVersion and MaxSdkVersion values of the binary
- If several binaries support the API Level (OS version) of a device, the binary with the highest version will be shown
- App ID (Package Name) management**
 - The App ID of all the binaries registered for an app must be identical, and you need to use the registered App ID even when re-registering or updating
 - You cannot use App IDs of other apps, but you can reuse the App ID of an app that has been deleted or is no longer offered for sale
- Signing Key management**
 - All binaries must include a Signing Key. A binary that includes a Test Signing Key can be rejected for registration or suspended from sale
 - The Signing Keys of all binaries registered for an app must be identical, and need to use the registered Signing Key even when re-registering or updating
 - If you use the same App ID of an app that is no longer offered for sale, you also need to use the same Signing Key. If users download an app that has a different Signing Key from that of the existing app, the app cannot be installed on the device
- Other points to consider**
 - All binaries registered for an app must support the same attributes (Galaxy Watch app type, Edge Mode). Check the attributes in the automatically extracted results of a registered binary
 - Register up to 10 binary files and the extensions of all binaries registered for an app must be identical
- Make sure to save before clicking to next tab.**

Refer to Webpage for Further Details

Add New App – Beta Test: Open

Beta Test

> Selection of testing method

Closed Beta Test

Only designated users can participate in the Beta Test. If users want to participate in the Beta test, you must enter their Samsung Account ID.

Settings

Open Beta Test

Start an open beta test which allows anyone to participate in the Beta Test through a specified URL link.

Settings

Beta Test

> Set up Open Beta Test

Switch to Closed Beta Test

Cancel

Feedback Channel

Please enter an email address or URL address to which you want to receive testers' feedback.

0/200 byte

☐ Use my default Email ID information

Beta Testing URL

<http://apps.samsung.com/betastore/openAppDetail.as?appId=>



DETAILED STEPS

1. Feedback Channel (**Optional**) - Enter a URL address or E-mail account where the feedback from testers will be sent
2. Beta Testing URL - Testers can download the beta test app via the shared test URL
3. There is no limit to the number of testers
4. For paid applications, users will not be charged since Beta Test applications do not actually support the payment process
5. Only a Closed Beta Test can be performed on a Samsung IAP-integrated application
6. The beta test application will be immediately released upon beta test submission, regardless of the Start Publication

Refer to Webpage for Further Details

Beta Test

<https://seller.samsungapps.com/guidePopup.as?numcid=0201090000&localeLanguage=en>

Add New App – Beta Test: Closed

Beta Test

> Selection of testing method

Closed Beta Test

Only designated users can participate in the Beta Test. If users want to participate in the Beta test, you must enter their Samsung Account ID.

Settings

Open Beta Test

Start an open beta test which allows anyone to participate in the Beta Test through a specified URL link.

Settings

Beta Test

> Set up Closed Beta Test

[Switch to Open Beta Test](#) [Cancel](#)

Please enter the test account you will use to test your application. You can register up to 5,000 tester accounts.

[Confirm](#)

0/100 byte

Total Count : 0 [Bulk Registration](#) [Delete All](#) [CSV](#)

Tester Settings

Please enter an email address or URL address to which you want to receive testers' feedback.

[Confirm](#)

0/200 byte

☐ Use my default Email ID information

Feedback Channel

Beta Testing URL

DETAILED STEPS

1. **Tester Settings (Required)** - Only an account that has signed up for a Samsung account can be designated as a tester and up to 5,000 testers can be registered
2. **Feedback Channel (Required)** - Enter a URL address or E-mail account where the feedback from testers will be sent
3. **Beta Testing URL** - Tester can download the beta test app via the shared test participation URL after the app is distributed and will need to also be on the "Tester Settings" list
4. For paid applications, users will not be charged since Beta Test applications do not actually support the payment process
5. Items in an application being beta tested can be purchased only when the version of Samsung IAP SDK integrated into the application is 4.0 or newer
6. Only a Closed Beta Test can be performed on a Samsung IAP-integrated application
7. Fees will be charged to users who purchase items in an application being beta tested in the same way that they are charged when purchasing items in the commercial version

Refer to Webpage for Further Details

Beta Test

<https://seller.samsungapps.com/guidePopup.as?numcid=0201090000&localeLanguage=en>

Test Guide

<https://developer.samsung.com/iap/iap-test-guide.html>

Add New App – Country/Region & Price: Free

DETAILED STEPS

1. Choose “Advanced” mode – to select countries individually
2. Price (**Required**) – To charge for an application, you must request Commercial Seller Status first – refer [here](#)
3. Country/Region (**Optional**) – When Samsung Galaxy Store becomes available in more countries/regions, the application will automatically be made available in those countries/regions

Refer to Webpage for Further Details

Setting the Price
Information

<https://seller.samsungapps.com/guidePopup.as?numcid=0201030000&localeLanguage=en&viewmore=0201030102>

SAMSUNG Galaxy Store Seller Portal

Profile Support [Sign Out](#) ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

1 Add New App HOME > Apps > Add New App

Untitled Submit Beta Test Submit

General Hidden Show Tip On X Off

Country/Region & Price Save Mode Advanced

Price * Free Paid

Country/Region

☒ When Samsung Galaxy Store becomes available in more countries/regions or with more payment options, your applications will automatically be sold in those countries/regions.

☒ Check All (Country/Region)

- ☒ Europe
- ☒ CIS
- ☒ Asia
- ☒ America
- ☒ Middle East & Africa
- ☒ Global A
- ☒ Pan-Latin
- ☒ Pan-Africa(English)
- ☒ Pan-Africa(French)
- ☒ Global Free

* Please refer to [Setting Country/Region](#) for further details.
* If you enter the standard price, the local price is automatically calculated using the exchange rate. You can also change the local price manually.
* When a service opens in a new country/region and auto-sale is selected, the price will be automatically calculated by converting the standard price you enter using the exchange rate at that time.
* If the converted price is below the minimum payment price, it will be automatically changed to match the minimum payment price.
* When paying via Phone Bill, the range of available prices for payment is fixed for each country/region. Please note that if it is outside of the range, the recommended price will be given by default as the nearest available price in the range.
* Depending on whether the device is sold or not or whether a store is open in the respective country/region, a country/region or countries/regions which you have selected may be excluded when the application is actually distributed. (Country/Region or Countries/Regions where the application is actually distributed may differ from country/region or countries/regions that you have selected for sales.)
* The registration and distribution of Paid Android applications with an old SDK version (3.0 or lower) will be restricted in South Korea.

Add New App – Country/Region & Price: Paid

SAMSUNG Galaxy Store Seller Portal

Profile Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

1 Add New App

HOME > Apps > Add New App

Untitled

Submit Beta Test Submit

Country/Region & Price

Price *

Free Paid

Standard Price USD (\$) Apply

Payment Method

Credit Card Phone Bill (Premium SMS / Carrier Billing) Micropayment Cyber Cash PayPal

How will billing fee be paid for payment methods?

* Specify how your customers can pay for your application: Credit card, phone bill, or both. The rates of billing fees are dependent on the payment method.

* If you use phone bill payment, check the changed price for each country/region. Galaxy Store is not responsible for any loss incurred due to user negligence in checking prices. If you use phone bill payment, the price will be changed because of the following reasons:

- * The maximum limit on phone bill payment will be affected. If an entered standard price exceeds the maximum limit on phone bill payment, the price may be lowered based on the limit.
- * The price will be changed to the phone bill payment price which is the closest standard price entered.
- * The maximum limit on phone bill payment and the price that is allowed may vary from country/region to country/region.

☒ What Samsung Galaxy Store becomes available in more countries/regions or with more payment options your applications will automatically be sold in those countries/regions.

☒ Check All (Country/Region) Check All (Only Phone Bill)

Europe

CIS

Asia

America

Middle East & Africa

Global A

Pan-Latin

DETAILED STEPS

1. Choose "Advanced" mode - to select countries individually.
2. Price (**Required**) - The local price is automatically calculated using the current exchange rate when application is submitted or choose to manually set local price
3. Payment Method (**Required**) - Specify how your customers can pay for your application: Credit card, phone bill, or both. The rates of billing fees are dependent on the payment method
4. Country/Region (**Optional**)
 - When Samsung Galaxy Store becomes available in more countries/regions, and auto-sale is selected, the price will be automatically calculated by converting the standard price you enter using the exchange rate at that time
 - If the converted price is below the minimum payment price, it will be automatically changed to match the minimum payment price
 - When paying via Phone Bill, the range of available prices for payment is fixed for each country/region. Please note that if it is outside of the range, the recommended price will be given by default as the nearest available price in the range

Refer to Webpage for Further Details

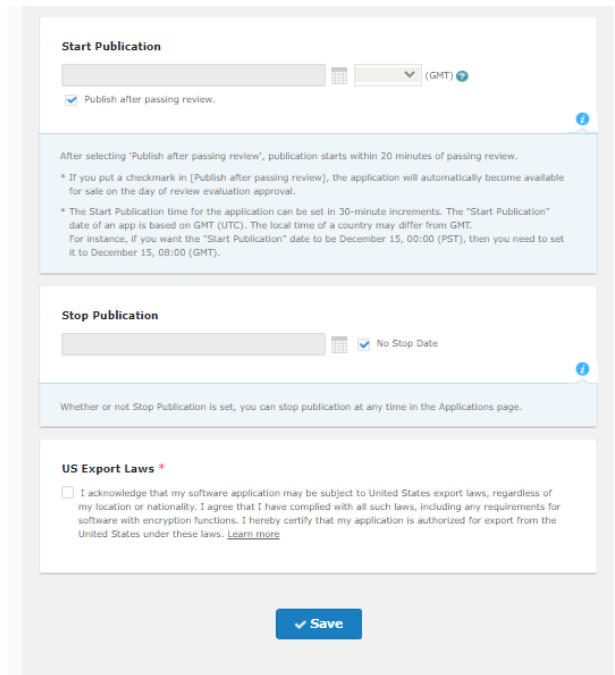
Setting the Price Information

<https://seller.samsungapps.com/guidePopup.as?numcid=0201030000&localeLanguage=en&viewmore=0201030102>

Setting Country & Region

<https://seller.samsungapps.com/guidePopup.as?numcid=0201030000&localeLanguage=en&viewmore=0201030101>

Add New App – Country/Region & Price: Start & Stop Publication, US Export Laws



Start Publication

[GMT]

☒ Publish after passing review.

After selecting 'Publish after passing review', publication starts within 20 minutes of passing review.

* If you put a checkmark in [Publish after passing review], the application will automatically become available for sale on the day of review evaluation approval.

* The Start Publication time for the application can be set in 30-minute increments. The "Start Publication" date of an app is based on GMT (UTC). The local time of a country may differ from GMT.
For instance, if you want the "Start Publication" date to be December 15, 00:00 (PST), then you need to set it to December 15, 08:00 (GMT).

Stop Publication

☒ No Stop Date

Whether or not Stop Publication is set, you can stop publication at any time in the Applications page.

US Export Laws *

☐ I acknowledge that my software application may be subject to United States export laws, regardless of my location or nationality. I agree that I have complied with all such laws, including any requirements for software with encryption functions. I hereby certify that my application is authorized for export from the United States under these laws. [Learn more](#)

DETAILED STEPS

1. Start Publication (Optional)

- If you put a checkmark in "Publish after passing review", the application will automatically become available for sale on the day of review evaluation approval
- The "Start Publication" date of an app is based on GMT (UTC). The local time of a country may differ from GMT

2. Stop Publication (Optional)

- If you do not specify the end date for sales, the app will continue to be sold until you manually stop the sales
- Whether or not Stop Publication is set, you can stop publication at any time in the Applications page

Refer to Webpage for Further Details

Setting Country & Region

<https://seller.samsungapps.com/guidePopup.as?numcid=020103000&localeLanguage=en&viewmore=0201030101>

Add New App – In App Purchase

SAMSUNG Galaxy Store Seller Portal

Profile Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

Guides Add New App

Edit App HOME > Apps > Edit App

GTestIAP5
(Content ID : 000003412633)

Submit Beta Test Submit

General Hidden Show Tip On Off

In App Purchase Import Google App item information

Item Group ID P10000104008 Item Group Title GTestIAP5_ITEM Modify

Programming Guide Item Registration Guide Add Item Item Bulk Upload

Item ID	Item Title	Item Type	Price (\$)	Last Update
Consumable01	Consumable01	Item	\$ 1	2020.1.2
newSubscrip...	new subscription with trial	Subscription	\$ 2	2019.5.1
newSubscrip...	New Subscription no trial	Subscription	\$ 1	2019.5.1
TS02_NoTrial	TieredSubscription2	Subscription	\$ 5	2019.4.19
TS01_NoTrial	TieredSubscription1	Subscription	\$ 3	2019.4.19
OneWeekNoTri...	OneWeek No Trial	Subscription	\$ 1	2018.11.1
weeklysubscr...	One Week Subscription with 7 days free trial	Subscription	\$ 1	2018.10.22

TOTAL 7 PAGE 1 / 1 Tip

DETAILED STEPS

1. Commercial seller status is required to add any in-app purchase, refer [here](#)
2. Samsung In app purchase SDK needs to be synced with the apk for in app items to be generated – refer [here](#)
3. The IAP menu is activated only when the apk synced with Samsung In App Purchase SDK is registered in Seller Portal
4. To provide an app that support in-app payment in the Galaxy Store, you must use Samsung IAP
5. All information must be entered in English

Refer to Webpage for Further Details

Samsung In App Purchase SDK

<https://developer.samsung.com/iap/release-note.html>

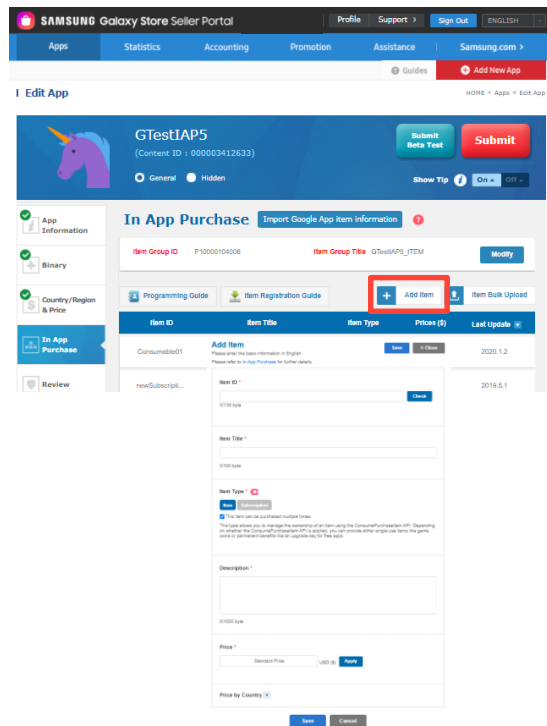
Programming Guide

<http://developer.samsung.com/iap>

Item Registration Guide

<https://seller.samsungapps.com/qa/downloadSupportFiles.as?type=8>

Add New App – In App Purchase: Add Item



The screenshot shows the Samsung Galaxy Store Seller Portal interface. The top navigation bar includes 'Apps', 'Statistics', 'Accounting', 'Promotion', 'Assistance', and 'Samsung.com'. The main content area is titled 'In App Purchase' and features a table with columns for 'Item ID', 'Item Title', 'Item Type', 'Price (\$)', and 'Last Update'. A red box highlights the 'Add Item' button in the top right corner of the table. A large blue arrow points from the 'Add Item' button to the 'DETAILED STEPS' section.

DETAILED STEPS

1. **Item ID (Required)** - Cannot be changed after completing item registration
2. **Item Title (Required)** - The name of an in-app item that will be displayed on the Samsung integrated payment window when the purchaser buys the item
3. **Item Type (Required)**
 - "Item" includes consumable items that are purchased for one-time use and permanent items that provide continuous ownership.
 - "Subscription" includes products, like a magazine subscription, is automatically paid for on a billing cycle after the first payment/free trial
4. **Price (Required)** - Can be set from \$0 to \$400
5. **Price by Country (Optional)**- refer [here](#)

Refer to Webpage for Further Details

Item Registration Guide

<https://seller.samsungapps.com/qa/downloadSupportFiles.as?type=8>

Registering Items Individually


<https://seller.samsungapps.com/guidePopup.as?numcid=0302010000&localeLanguage=en&viewmore=0302010100>

Add New App – In App Purchase: Add Item (Subscription)

Add Item
Please enter the basic information in English.
Please refer to [In-App Purchase](#) for further details.

Item ID *
0-120 type

Item Title *
0-100 type

Item Type *  **Subscription**
This is a free trial period expires, like a magazine subscription.

Payment Cycle *
Select

Free Trial Period
Discount Price *
Discount Price
USD (\$)

Free Trial Period
Discount Period *
1-100
Payment Cycles

Description *
Availability Period
Enter the start and end dates you want this item to be available to the users for purchase. If left blank, this item will be included in the item list until disabled.
 ~

Price *
Standard Price USD (\$)

Price by Country



DETAILED STEPS

- Payment Cycle (Required)** – Automatic payment cycle (week, month, quarter, half year, and year)
- Free Trial Period (Optional)**
 - Period for which the user can try the subscription product without making a payment
 - Payment will be automatically made according to a set payment cycle after the free trial period expires
- Tiered Subscription (Optional)**
 - Weekly, monthly, every 3 months, every 6 months, or yearly subscription periods are available.
 - The option to have a lower-tier purchase price and lower-tier price subscription periods (any reasonable price below the regular price for 1 to 100 subscription periods). After the lower-price periods end, regular-price periods automatically begin
 - Must have regular-tier price periods (any reasonable price)
- Availability Period (Optional)** – Enter the start and end dates you want this item to be available to the users for purchase. If left blank, this item will be included in the item list until disabled

Refer to Webpage for Further Details

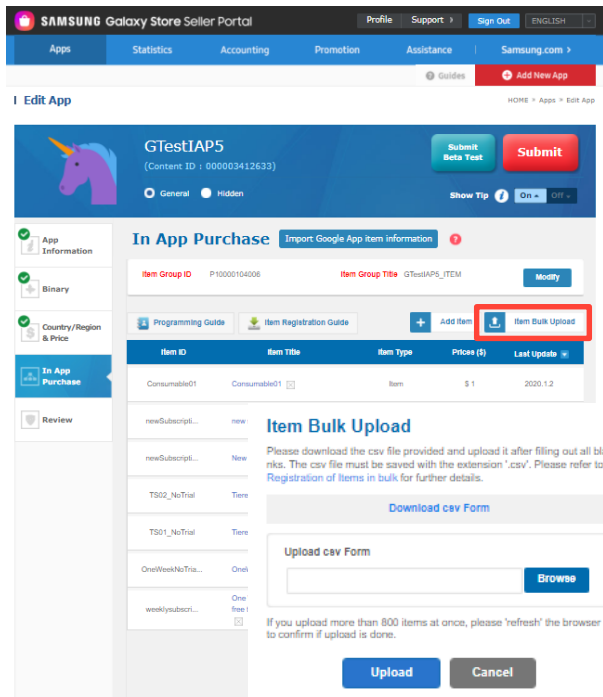
Subscription Guide

<https://developer.samsung.com/iap/iap-subscription.html>

Item Registration Guide

<https://seller.samsungapps.com/qa/downloadSupportFiles.as?type=8>

Add New App – In App Purchase: Item Bulk Upload



SAMSUNG Galaxy Store Seller Portal

Profile Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

Guides Add New App

Edit App

GTestIAP5 (Content ID : 800003412633)

Submit Beta Test Submit

General Hidden Show Tip On Off

In App Purchase Import Google App item information

Item Group ID P10000104006 Item Group Title GTestIAP5_ITEM Modify

Programming Guide Item Registration Guide Add Item Item Bulk Upload

Item ID	Item Title	Item Type	Price (\$)	Last Update
Consumable01	Consumable01	Item	\$ 1	2020.1.2

Item Bulk Upload

Please download the csv file provided and upload it after filling out all blanks. The csv file must be saved with the extension '.csv'. Please refer to Registration of Items in bulk for further details.

Download csv Form

Upload csv Form

Browse

If you upload more than 800 items at once, please 'refresh' the browser to confirm if upload is done.

Upload Cancel

DETAILED STEPS

1. If there are many in-app items to register, you can register multiple items (up to 1,000 items) in the CSV file format using the "Item Bulk Upload" feature
2. Item Bulk Upload can be used to register Item products only. Subscription products can only be registered individually in the Seller Portal
3. It is not possible to set different prices for each country in bulk upload. The price can be modified in the Seller Portal after bulk upload.
4. Once Item Bulk Upload is complete, all items except for subscription products are deleted from the item list, and the uploaded CSV file data are registered. To keep the previously registered items, you must include them along with new items in the CSV file

Refer to Webpage for Further Details

Item Registration Guide

<https://seller.samsungapps.com/qa/downloadSupportFiles.as?type=8>

Registering Items in Bulk

<https://seller.samsungapps.com/guidePopup.as?numcid=030201000&localeLanguage=en&viewmore=0302010200>

CSV File for Bulk

https://img.samsungapps.com/iap_webclient/bulk/GalaxyApps_IAP_Bulk_template.csv

Add New App: Review

The screenshot shows the 'SAMSUNG Galaxy Store Seller Portal' interface. At the top, there's a navigation bar with 'Apps', 'Statistics', 'Accounting', 'Promotion', 'Assistance', and 'Samsung.com'. Below this, a 'Guides' section includes 'Add New App'. The main content area is titled 'Edit App' and shows the app 'GTestIAP5' (Content ID: 000003412633). There are two 'Submit' buttons: a green 'Submit Beta Test' and a red 'Submit'. The red 'Submit' button is highlighted with a red box. Below the app details, there's a 'Review' section with a 'Save' button. The review form includes a text area for comments, a character count '0/4000 byte', and an 'Upload' button. A large blue arrow points from the red 'Submit' button to the 'DETAILED STEPS' section.

DETAILED STEPS

1. "Submit" button

- **Gray** - the required fields have not been saved and the application cannot be submitted. If you click the gray Submit button, a window will pop-up showing a list of the required fields that were left blank
- **Red** - The compatibility and consistency of each field will be checked. In some cases, you might not be able to submit the application and an alert message pops up. Some information may be automatically excluded or you may need to make corrections. If there's no alert after clicking the red Submit button, a window pops up and asks if you wish to continue with the submission

2. The app review policy of the Galaxy Store consists of 3 major categories

- Performance - Functionality, usability, metadata, hardware compatibility
- App Content and Behavior - Sexual content, violence, alcohol, tobacco and drugs, defamation, game and gambling, User-generated content, advertisements
- Legal - Privacy, intellectual property rights, apps for kids, miscellaneous

Refer to Webpage for Further Details

App Review Policy

<https://seller.samsungapps.com/guidePopup.as?numcid=0202020000&localeLanguage=en>

Points to Consider before App Registration

<https://seller.samsungapps.com/guidePopup.as?numcid=0201080000&localeLanguage=en>

Application Validation Steps



1 Such as installation, execution, uninstallation and etc.

2 All non android app (watch, theme, and stickers) must pass device test to be alive in Galaxy Store

3 Contact your Business Developer Partner to be added to Quick Pass

Frequently Asked Questions

FAQ- How Do You Add a Sub-Account?

SAMSUNG Galaxy Store Seller Portal Profile Support > Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com >

Buyer Comments **Manager Accounts** Transfer App Notices FAQs My questions

HOME > Assistance > Manager Accounts

Manager Accounts

Invite a new manager

Pending invitation
Two weeks after an invitation sent, the invitation is automatically rejected. Total Count : 0

No	Invitation date	E-Mail	Authority	Expiration date	Delete
There is no data.					

Authority granted managers
You can register up to 100 manager account IDs. Total Count : 0

Invite a new manager

* Denotes required fields.

E-Mail*	<input type="text"/>
Expiration date* ?	<input checked="" type="radio"/> Permanent <input type="radio"/> Until : <input type="text"/>
Authority* ?	<input type="checkbox"/> Applications Manager <input type="checkbox"/> Statistics Manager <input type="checkbox"/> Accounting Manager <input type="checkbox"/> Buyer Comments Manager <input type="checkbox"/> Promotion Manager

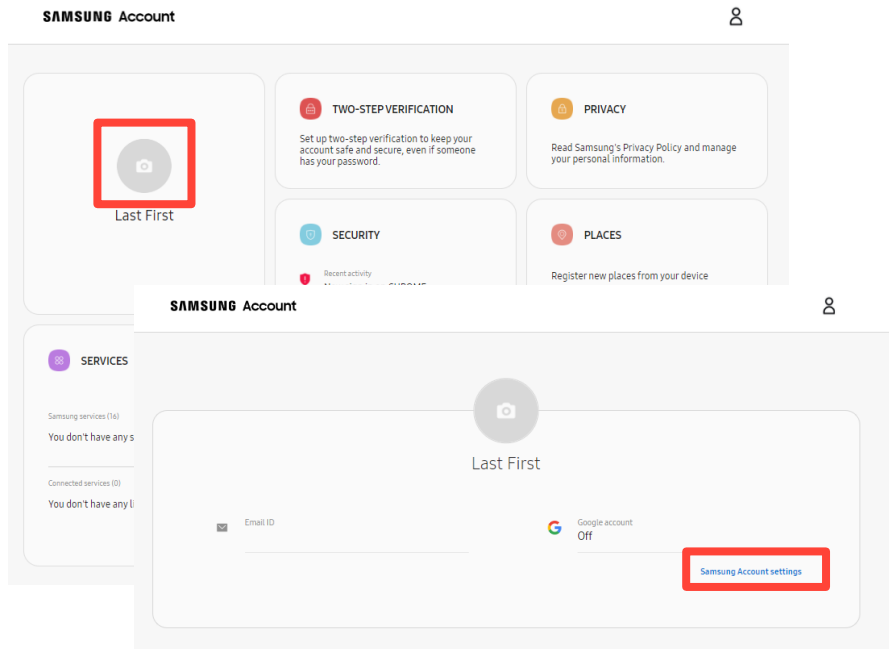
Send an invitation Cancel

DETAILED STEPS

1. Create a separate Seller Portal Account (Same as creating the master account. Getting partner account approval is not a mandatory step.)
2. Log in to master Seller Portal Account
3. Go to "Assistance"
4. Click on "Invite a new manager"
5. Go to "Sub Account Management" section and add sub accounts

Account Access Level	Description	Account Access Level	Description
Master (Account owner)	<ul style="list-style-type: none"> Has full access to Seller Portal Can add or remove subaccount permissions 	Buyer Comments Manager	<ul style="list-style-type: none"> Can be given access to buyer comments
Applications Manager	<ul style="list-style-type: none"> Can be given access to all or specific apps 	Order Management Manager	<ul style="list-style-type: none"> Can be given access to order management
Statistics Manager	<ul style="list-style-type: none"> Can be given access to statistics 		
Accounting Manager	<ul style="list-style-type: none"> Can be given access to accounting 		

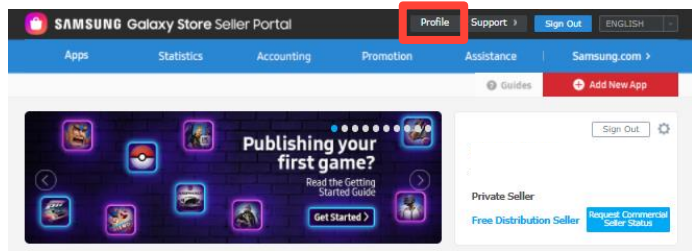
FAQ- How Do You Change Seller Portal Account E-Mail?



DETAILED STEPS

1. Go to and sign in to your account
 - <https://account.samsung.com/membership/intro>
2. Click on the picture with camera icon
3. Click on "Samsung Account settings"
4. Click on "Email ID" and change Email

FAQ- How Do You Change Information in Seller Portal Account?



Profile

Seller Status

Type of Member: Private

Type of Seller: Free Distribution Seller [Request Commercial Seller Status](#)

Basic Information

In compliance with the laws and regulations governing display of seller information, certain information, such as an address or phone number, may be restricted to store owners. However, other details like date of birth may be used by users upon their request.

E-Mail

Password: You can change your password in [Settings/Account](#).

Title: N/A

First Name: N/A

Last Name: N/A

Country/Region: USA

Address 1: N/A

Address 2: N/A

ZIP/Postal Code: N/A

Status/Region: N/A

City: N/A

State: N/A

Phone Number: N/A

Additional Contacts Information

Contact E-Mail 1: N/A

Contact E-Mail 2: N/A

Contact E-Mail 3: N/A

[Edit](#)

SAMSUNG Account

Enter your password

To continue, first verify it's you.

Confirm password

[Next](#)

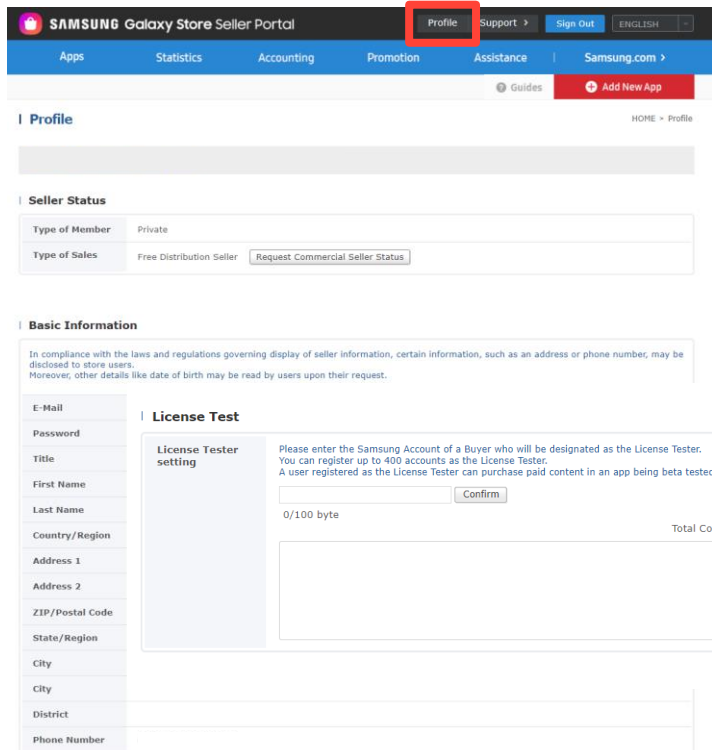
[Cancel](#)

DETAILED STEPS

1. Go to and sign in to your seller account
 - <https://seller.samsungapps.com>
2. Click on the "Profile"
3. Scroll to bottom and click on [Edit](#)
4. Re-enter password
5. Make changes and save
6. If you are a Commercial Seller, there are restrictions on editing your profile. Please contact Customer Support if you need to change your information - <http://help.content.samsung.com/csseller>


FAQ- How Do You Add a License Account?

SAMSUNG



The screenshot shows the Samsung Galaxy Store Seller Portal interface. The top navigation bar includes links for Apps, Statistics, Accounting, Promotion, Assistance, and Samsung.com. The 'Profile' link is highlighted with a red box. Below the navigation bar, the 'Profile' section is visible, showing Seller Status and Basic Information. The 'License Test' field is expanded, showing a form to add a license tester account. The form includes fields for Title, First Name, Last Name, Country/Region, Address 1, Address 2, ZIP/Postal Code, State/Region, City, District, and Phone Number. A 'Confirm' button is present next to the input fields. A note states: 'Please enter the Samsung Account of a Buyer who will be designated as the License Tester. You can register up to 400 accounts as the License Tester. A user registered as the License Tester can purchase paid content in an app being beta tested without actually being charged with a fee.'

DETAILED STEPS

1. Go to and sign in to your seller account
 - <https://seller.samsungapps.com>
2. Click on the "Profile"
3. Scroll to bottom and click on 
4. Re-enter password
5. In "License Test" Field:
 - Enter up to 400 accounts
 - All accounts must be Samsung Account emails

FAQ- How Do You Restrict the App to be Available Only in the U.S.?

SAMSUNG Galaxy Store Seller Portal

file Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

Guides Add New App

Applications HOME > Applications

Status: All All Application Type: All Search

Content ID: Application Title: Search

All Registering **Rejected** Total Count: 88 XChat

Content ID	Application Title	Price	Status	Last
000005198569	[Beta]Driving Game	Free	Registration	
000005198558	Driving Game	Free	Registering	
000003412631	GTestIAP5	Free	Updating	
000005175523	TestWatchFace	Free	Registering	
000000973919	[HQ TEST] Singular Device Asist	Free		

GTestIAP5 (Content ID : 000003412631)

Submit Beta Test Submit

Country/Region & Price Save Mode **Advanced**

Price: Free Paid

Country/Region

☐ When Samsung Galaxy Store becomes available in more countries/regions or with more payment options, your applications will automatically be sold in those countries/regions.

☐ Check All (Country/Region)

Europe

<input type="checkbox"/> Austria	<input type="checkbox"/> Belgium	<input type="checkbox"/> Bulgaria	<input type="checkbox"/> Croatia
<input type="checkbox"/> Czech	<input type="checkbox"/> Denmark	<input type="checkbox"/> Estonia	<input type="checkbox"/> Finland
<input type="checkbox"/> France	<input type="checkbox"/> Germany	<input type="checkbox"/> Greece	<input type="checkbox"/> Hungary
<input type="checkbox"/> Ireland	<input type="checkbox"/> Italy	<input type="checkbox"/> Latvia	<input type="checkbox"/> Lithuania
<input type="checkbox"/> Luxembourg	<input type="checkbox"/> Netherlands	<input type="checkbox"/> Norway	<input type="checkbox"/> Poland

DETAILED STEPS

1. In Seller Portal, go to "Apps"
2. Click on the Status → Registration of the app
3. Switch To "Advanced" mode
4. Remove all countries, except USA
5. Click the "Submit" button

How to Check Validation Rejection Reason

The screenshot shows the Samsung Galaxy Store Seller Portal interface. At the top, there's a navigation bar with 'Apps', 'Statistics', 'Accounting', 'Promotion', 'Assistance', and 'Samsung.com'. Below this, the 'Applications' section is active. A filter bar shows 'Status' with 'All', 'All', and 'Application Type' with 'All'. A search bar is present. Below the filter bar, there are tabs for 'All', 'Registering', and 'Rejected'. The 'Rejected' tab is selected and highlighted with a red box. Below the tabs, there's a table with columns: 'Content ID', 'Application Title', 'Price', and 'Status'. The table has two rows. The first row is for 'TestSample_IAP' with Content ID '000004' and Price 'Free'. The 'Status' column for this row is 'Rejected' and is highlighted with a red box. Below the 'Rejected' status, there's a red text 'Test Confirmation Rejected' and a blue button 'Check The Reason' which is also highlighted with a red box and a hand cursor icon.

The screenshot shows a dialog box titled 'Reasons for Approval Rejection'. It contains the following information:

- Content ID: 000004169625
- Application Title: TestSample_IAP
- Rejected Reason: (empty)
- Attached File: **cert_20190502091832874.zip** (highlighted with a red box)
- comment: Dear seller,

Below this information, there's a message: 'Thank you for your application submission. We have reviewed your application and found some issues need to be modified. Please check the attached file to see which issues are detected. We would be glad if we can see your creation with those issues fixed.'

Below the message, there's a list of details:

- Content Name : TestSample_IAP
- Content ID : 000004169625
- Reported Date : 5/2/2019

At the bottom, there's a message: 'If you have any questions, please contact us http://help.content.samsung.com/csseller'

At the very bottom, there's a 'Thank you.' message and 'Samsung Galaxy Apps Validation Team'.

At the bottom right, there are two buttons: 'Re-register Application' and 'Go to Support'.

DETAILED STEPS

1. Go to seller portal
2. Click "Apps"
3. For the application that was rejected, go to "Rejected" tab
4. Click "Check The Reason" button
5. For detailed validation rejection report, click "attached file"

NOTES

1. Once the issue is fixed, you can re-register by clicking "Re-register Application" button
2. If you have any questions regarding the validation rejection reason, please click "Go to Support" > 1:1 inquiry (Specify content ID of the rejected application)

1. What is the official policy from Samsung on the Play Protect prompt for games published exclusively on Galaxy Apps Store?

- We have no specific policy on this Play Protect issue, just detect it as an installation failure issue. Because it caused by Google security policy(OS), and it is impossible to block the message on our end. We recognize it may occur for an application which has no security issue randomly, sometimes it happens in applications that have been updated dozens of times without any issues. However we are not able to ignore it and distribute to our store because of our users. Users strongly trust this play protect message and urge us to suspend this unsecured app. This undermines the reliability of our Galaxy Store, so we reject if the prompt occur while app install. Unfortunately only seller can solve this problem.

2. Why is certification of my app taking so long?

- Pre-Review takes approximately 1 business day and will be live in the Galaxy Store immediately if the app passes Security issue, Contents and Basic function test. During this time, the Review team will continue to examine the applications functions. If there are any issues or problems, the app will be suspended and removed from the Galaxy Store. This process is 2 to 4 business days.

FAQ – Additional Resources

FAQ	
Seller FAQ	https://help.content.samsung.com/csseller/faq/searchFaq.do
In-App FAQ	https://developer.samsung.com/iap/faq.html
Themes FAQ	https://developer.samsung.com/galaxy-themes/overview.html?ts=1600042103607#FAQ
Watch FAQ	https://developer.samsung.com/galaxy-watch-design/studio/faq.html

Contacts & Resources	
Seller Portal	https://help.content.samsung.com/csseller/ticket/createQuestionTicket.do
Developer Support	https://developer.samsung.com/support
Developer Forums	https://forum.developer.samsung.com/c/mobile/samsung-iap/20
Marketing Resources	https://developer.samsung.com/galaxy-store/marketing-resources.html