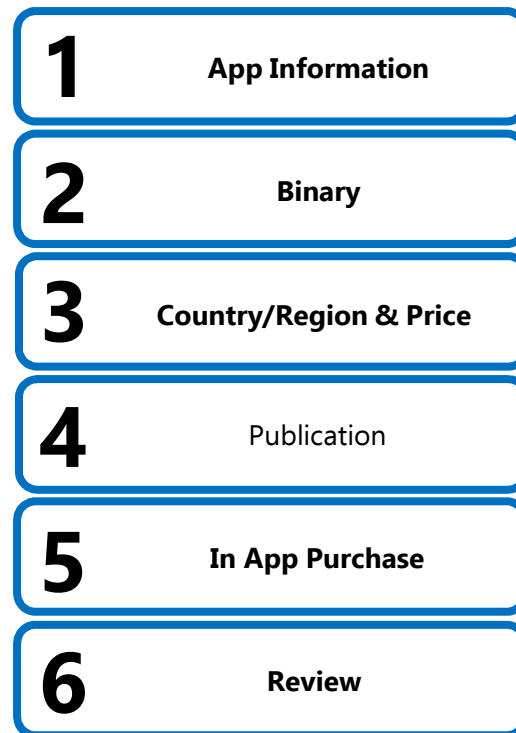


## Add New App - Process Overview



## Add New App – Free & Paid

The screenshot shows the Samsung Galaxy Store Seller Portal dashboard. The top navigation bar includes links for Profile, Support, Sign Out, and ENGLISH. Below this, a secondary navigation bar contains links for Apps, Statistics, Accounting, Promotion, Assistance, and Samsung.com. A red box highlights the 'Add New App' button, which is located next to a 'Guides' link. The main content area features a 'Galaxy Store x Bluestacks' banner, a 'First Last' section with a 'Sign Out' button and a 'Request Commercial Seller Status' button, and an 'Applications Status' table. The table shows data for Downloads and Sales for Today and the Latest 30 days. The 'Applications' section shows 1 registration, 0 reviews (0 rejected), and 0 sales.

Applications Status(Basic Date: 2020-08-27)			
Downloads		Sales	
Today	Latest 30 days	Today	Latest 30 days
1	22	\$ 0	\$ 0

Applications(1)	
Registration	1
Review	0 ( Rejected0 )
Sales	0

The screenshot shows the 'Add New App' dialog box. It prompts the user to 'Please select a application type to register.' There are three options: 'Android' (highlighted with a red box), 'Galaxy Watch', and 'Galaxy THEMES'. A 'CLOSE' button is in the top right corner.

# Add New App – App Information: App Title, Description

The screenshot shows the 'Add New App' form in the Samsung Galaxy Store Seller Portal. The 'App Information' section is active, and the 'Advanced' mode is selected, indicated by a red box and a red arrow. The form includes fields for 'App Title' (0/150 byte) and 'Description' (0/12000 byte). A large blue arrow points from the 'Advanced' mode selection to the detailed steps on the right.

## DETAILED STEPS

1. Choose "Advanced" mode - This includes important information and options for users and exposure in the Galaxy Store
2. If selling application to more than one country/region, select English as Default Language. Please note that this is one of evaluation categories
  - Application names and descriptions must be provided in Chinese to sell applications in Chinese app stores
3. App Title (**Required**) - This is the name of the app shown to users in the Galaxy Store
  - When users search, the name of the app entered is the most important information for the search result exposure. Therefore, please be mindful of word spacing/typos, etc.
4. Description (**Required**) - This is the description of the app provided for users in the Galaxy Store
  - Enter an app description that will deliver to users, including an introduction about the app, characteristics, strengths, etc. This is the information that users check to decide whether to purchase/download the app

Refer to Webpage for Further Details

Entering Basic Information

<https://seller.samsungapps.com/guidePopup.as?numcid=0201010000&localeLanguage=en>

# Add New App – App Information: Tags, Icon, Screenshots, Hero Image, Category

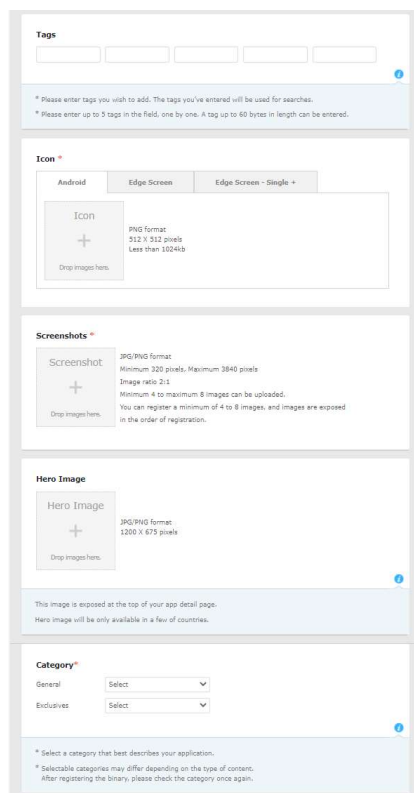
## DETAILED STEPS

1. Tags (**Optional**) - used for searching the Galaxy Store. For effective app promotion, select highly relevant tags that can well represent the characteristics of the app
2. Icon (**Required**) – only “Android” is required. PNG format, 512 X 512 pixels
3. Screenshots (**Required**) – portrait and landscape are both accepted. JPG/PNG format, Minimum 320 pixels, Maximum 3840 pixels, Image ratio 2:1
4. Hero Image (**Optional**) – is only available for “Game” category and will be exposed at the top of app detail page. JPG/PNG format, 1200 X 675 pixels
5. Category (**Required**) – only “General” is required, “Exclusive” can be left blank if does not apply
  - Select the category that best suits your app
  - The name of the category that is actually displayed may differ by country/region
  - The categories and the number of categories that can be selected may differ depending on the app type
  - If a category that is not suitable for app selected, the category can be adjusted discretionarily

Refer to Webpage for Further Details

Entering Basic Information

<https://seller.samsungapps.com/guidePopup.as?numcid=0201010000&localeLanguage=en>



The screenshot shows the 'App Information' registration form. It includes sections for Tags (with a note to enter up to 5 tags), Icon (with tabs for Android, Edge Screen, and Edge Screen - Single), Screenshots (with a note to enter up to 8 screenshots), Hero Image (with a note that it's only available for the Game category), and Category (with dropdown menus for General and Exclusive). A large blue arrow points from the form to the 'DETAILED STEPS' section.

# Add New App – App Information: Age Restriction & Rating Certificate

**Age Restriction \***

Select ▼

\* This is the Samsung Galaxy Store age rating system. When you distribute the content, the age corresponding to the selected rating in each country/region will be displayed. For detailed information on the age rating system in each country/region, please refer to [Contents Age Rating](#).

**Rating Certificate for Available Countries/Regions**

Available System	Age Restriction	Submit Documentation of Rating Certificate
PEGI	?	0 <input type="text"/> Upload
ESRB	?	C, E <input type="text"/> Upload
GRAC	?	Select ▼ <input type="text"/> GRAC Classification No. <input type="text"/> Upload
M/DEJUS	?	Select ▼ <input type="text"/> Upload
FSK	?	0 + <input type="text"/> Upload
ETC		0 + <input type="text"/> Upload

\* If you have an industry recognized rating certificate on your game application, then we would permit its rating. please upload a scanned image of the document.

\* GRAC rating certificate and certification of GRAC Classification Number are required to sell 18+ rated game applications in the Korea store.

## DETAILED STEPS

1. Age Restriction (**Required**) - The Galaxy Store provides information on the appropriate age for each app. Check Age Ratings and set an appropriate rating for the app that is being registered
2. Rating Certificate for Available Countries/Regions (**Optional**)
  - Registering game rating certificates issue in each country/region is available if the app is registered in the Game category
  - In Korea, a certificate issued by the Game Rating and Administration Committee (GRAC) and the classification number are required for the sale of games with an age restriction of 18+

### Refer to Webpage for Further Details

Age Rating & Applying Game Rating

<https://seller.samsungapps.com/guidePopup.as?numcid=0202020000&localeLanguage=en&viewmore=0202020400>

# Add New App – App Information: Supported Languages, Open Source URL, & More

**Supported Languages \***

Add

\* Please select the language(s) supported by the application.

**Open Source URL**

http://

0/200 byte

If your application is built using C notification.

**Privacy Policy URL**

http://

0/256 byte

\* Please enter the Privacy Policy

\* This information must be entered no input.

**YouTube URL**

http://www.youtube.com/wi

\* Please enter the 11-character v For example, enter video ID eZ

\* When you register a link to a Y on Galaxy Store.

YouTube URL Information

**Copyright Holder**

0/500 byte

Enter the name or company name of the copyright holder of the application. In case there is a copyright issue, please input this field. The seller name will be displayed as the copyright holder.

**Support E-Mail \***

0/254 byte

Use my default profile information

**Support URL**

http://

0/200 byte

**Notify Result**

+

Save

## DETAILED STEPS

1. Open Source URL (**Optional**) - If you have used Open Source S/W in your app, please enter the Open Source License URL for legal notice.
2. Privacy Policy URL (**Required**) – required if the app falls into the “Kids” category
3. YouTube Video (**Optional**) – this will be the first image on the detail page of the app. Rejected if it contains materials unrelated to your application or contains harmful information in violation of Seller Portal's App Review Policy
4. Customer support email (**Required**) - Enter the email address to which users can send inquiries and suggestions about your app
5. Customer support URL (**Optional**) - Enter the website address of app or company
6. Notify Result (**Optional**) – Add email address of persons who will get notifications about the application status.
7. Make sure to save before clicking to next tab.

### Refer to Webpage for Further Details

Entering Basic Information	<a href="https://seller.samsungapps.com/guidePopup.as?numcid=0201010000&amp;localeLanguage=en">https://seller.samsungapps.com/guidePopup.as?numcid=0201010000&amp;localeLanguage=en</a>
App Review Policy	<a href="https://seller.samsungapps.com/guidePopup.as?numcid=0202020000&amp;localeLanguage=en">https://seller.samsungapps.com/guidePopup.as?numcid=0202020000&amp;localeLanguage=en</a>

# Add New App – Import Existing Google App

**SAMSUNG Galaxy Store Seller Portal** Profile Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

Guides Add New App

HOME > Apps > Add New App

**Add New App**

Untitled Submit Beta Test Submit

Show Tip On Off

**App Information** Save

Mode Simple Advanced

Import My App **Import Google App**

English (Default) Add

**App Title \***

0/150 byte

**Input Google API - Credential**

Client ID

Client Secret

☒ Remember My Client ID and Client Secret

Please refer to [Importing information of apps from the Play Store](#) for further details.

Apply

\* Please enter the title of your application in the selected language.

\* Different types of applications can use the same application name. The same application name can be used for applications for different devices as long as their app IDs are not duplicated.

\* Please refer to [Entering Basic App Information](#), for further details.

## NOTES

This is only for apps not using Samsung IAP/Samsung Billing, this step is not recommended.

### Refer to Webpage for Further Details

App Registration

<https://seller.samsungapps.com/guidePopup.as?numcid=0201070000&localeLanguage=en&viewmore=0201070200>

# Add New App – Binary

**Samsung Galaxy Store Seller Portal**

Profile Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

Guides Add New App

HOME Apps Add New App

Untitled Submit Beta Test Submit

Show Tip On Off

**Binary** Save

\* Denotes required fields.

**Add Binary**

Resolution(s) \*

<input type="checkbox"/> Check All	<input type="checkbox"/> 1280x800 (WXGA)
<input type="checkbox"/> 1280x720 (WXGA HD)	<input type="checkbox"/> 320x480 (HVGA)
<input type="checkbox"/> 1536x2048 (QXGA)	<input type="checkbox"/> 1024x600 (WSVGA)
<input type="checkbox"/> 240x100 (WQVGA)	<input type="checkbox"/> 320x320
<input type="checkbox"/> 1024x768 (XGA)	<input type="checkbox"/> 360x640 (QHD)
<input type="checkbox"/> 1600x2560 (WQXGA)	<input type="checkbox"/> 480x800 (WVGA)
<input type="checkbox"/> 1440x2560 (WQHD)	<input type="checkbox"/> 360x480 (LHVGA)
<input type="checkbox"/> 240x320 (LQVGA/QVGA)	<input type="checkbox"/> 1080x1920 (FHD)
<input type="checkbox"/> 960x540 (WXGA qHD)	

**Google Mobile Service \*** ☐ Yes ☐ No

Since the sale of applications containing services provided by Google such as Google map, Gmail and Google Talk are prohibited in China, China will be automatically excluded from target countries/regions when [Yes] is selected.

**Binary Upload \***  Upload

Save Cancel

\* Up to 10 binaries can be upload.  
 \* Click [Selected Device(s)] to view.  
 \* Click [Non-recommended Device devices].  
 \* Please refer to [App Binary Regis](#)

## DETAILED STEPS

1. There are three features when "Add Binary" button is clicked:
  - Resolution
  - Google Mobile Service
  - Binary upload
2. Special characters, except for underscore (\_) and hyphen (-), and spaces are not allowed
3. A binary file cannot be registered if it has the same package name of a binary file that was registered by any OTHER Seller Portal Commercial Seller, even after the file was deleted
4. After uploading the binary files, click the "Save" button and check the binary details

### Refer to Webpage for Further Details

App Binary  
Registration

<https://seller.samsungapps.com/guidePopup.as?numcid=0201020000&localeLanguage=en&viewmore=0201020101>



# Add New App – Binary: Resolution & Google Mobile Services

## DETAILED STEPS

1. Resolution (**Required**) - Select the device resolutions to be registered for the app. Select "Check All" unless you would like specific resolutions to be registered. After the binary upload, the resolutions that are not supported will be automatically extracted.
2. Google Mobile Services (**Required**) - Please indicate whether the app registering uses services provided by Google (Google map, Gmail, etc.). The app cannot be sold in China if GMS is included.

**Samsung Galaxy Store Seller Portal**

Profile Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

Guides Add New App

HOME Apps Add New App

Untitled Submit Beta Test Submit

Show Tip On Off

**Binary** Save

\* Denotes required fields.

Add Binary

No	Version	File Name	Device	Modify	Delete
Add Binary					

Resolution(s) \*

☐ Check All
 ☐ 1280x800 (WXGA)
 ☐ 320x480 (HVGA)
 ☐ 1280x720 (WXGA HD)
 ☐ 1024x600 (WSVGA)
 ☐ 1536x2048 (QXGA)
 ☐ 320x320
 ☐ 1024x768 (XGA)
 ☐ 360x640 (QHD)
 ☐ 240x400 (WQVGA)
 ☐ 480x800 (WVGA)
 ☐ 1600x2560 (WQVGA)
 ☐ 360x480 (LHVGA)
 ☐ 1440x2560 (WQHD)
 ☐ 1080x1920 (FHD)
 ☐ 240x320 (LQVGA/QVGA)
 ☐ 960x540 (WXGA qHD)

Google Mobile Service \* ☐ Yes ☐ No

Since the sale of applications containing services provided by Google such as Google map, Gmail and Google Talk are prohibited in China, China will be automatically excluded from target countries/regions when [Yes] is selected.

Binary Upload \*  Upload

Save Cancel

### Refer to Webpage for Further Details

App Binary Registration

<https://seller.samsungapps.com/guidePopup.as?numcid=0201020000&localeLanguage=en&viewmore=0201020101>

GMS Services

[https://www.android.com/intl/ko\\_kr/gms/](https://www.android.com/intl/ko_kr/gms/)

# Add New App – Binary: Binary Upload

**Samsung Galaxy Store Seller Portal**

Profile Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

Guides Add New App

HOME Apps Add New App

**Add New App**

Untitled Submit Beta Test Submit

Show Tip On Off

**Binary** Save

Binary \* Add Binary

**Add Binary**

Resolution(s) \*

<input type="checkbox"/> Check All	<input type="checkbox"/> 1280x800 (WXGA)
<input type="checkbox"/> 1280x720 (WXGA HD)	<input type="checkbox"/> 320x480 (HVGA)
<input type="checkbox"/> 1536x2048 (QXGA)	<input type="checkbox"/> 1024x600 (WSVGA)
<input type="checkbox"/> 240x400 (WQVGA)	<input type="checkbox"/> 320x320
<input type="checkbox"/> 1024x768 (XGA)	<input type="checkbox"/> 360x640 (QHD)
<input type="checkbox"/> 1600x2560 (WQXGA)	<input type="checkbox"/> 480x800 (WVGA)
<input type="checkbox"/> 1440x2560 (WQHD)	<input type="checkbox"/> 360x480 (LHVGA)
<input type="checkbox"/> 240x320 (LQVGA/QVGA)	<input type="checkbox"/> 1080x1920 (FHD)
<input type="checkbox"/> 960x540 (WXGA qHD)	

**Google Mobile Service** Yes No

Since the sale of applications containing services provided by Google such as Google map, Gmail and Google Talk are prohibited in China, China will be automatically excluded from target countries/regions when [Yes] is selected.

**Binary Upload** \* Upload

Save Cancel

## DETAILED STEPS

The app version of the binary must meet the conditions below in comparison to the binary registered previously

1. The version of each binary must be different.
  - If MinSdkVersion or MaxSdkVersion value is below 1, registration is not allowed
  - If MinSdkVersion or MaxSdkVersion value is above the permitted range, registration is not allowed
2. The version of an app that has been deleted during the registration or review process or that is no longer available for sale can be used again
3. If you replace the binary when updating the app, the version code must be the same or higher than the previous one (If you register a binary that has the same version code as that of the already registered binary, the existing binary files will be replaced with the new binary)
4. App bundle is not supported in Samsung Galaxy Store.

Refer to Webpage for Further Details

App Binary Registration

<https://seller.samsungapps.com/guidePopup.as?numcid=0201020000&localeLanguage=en&viewmore=0201020101>

# Add New App – Binary: Criteria for Exposure in the Store

## DETAILED STEPS

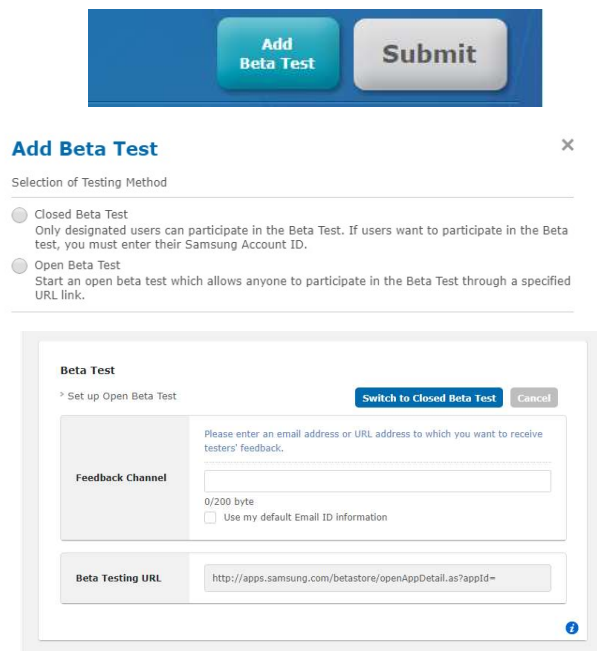
1. The binary is shown only in the devices that support the API Level (OS version) between the MinSdkVersion and MaxSdkVersion values of the binary
2. If several binaries support the API Level (OS version) of a device, the binary with the highest version will be shown
3. App ID (Package Name) management
  - The App ID of all the binaries registered for an app must be identical, and you need to use the registered App ID even when re-registering or updating
  - You cannot use App IDs of other apps, but you can reuse the App ID of an app that has been deleted or is no longer offered for sale
4. Signing Key management
  - All binaries must include a Signing Key. A binary that includes a Test Signing Key can be rejected for registration or suspended from sale
  - The Signing Keys of all binaries registered for an app must be identical, and need to use the registered Signing Key even when re-registering or updating
  - If you use the same App ID of an app that is no longer offered for sale, you also need to use the same Signing Key. If users download an app that has a different Signing Key from that of the existing app, the app cannot be installed on the device
5. Other points to consider
  - All binaries registered for an app must support the same attributes (Galaxy Watch app type, Edge Mode). Check the attributes in the automatically extracted results of a registered binary
  - Register up to 10 binary files and the extensions of all binaries registered for an app must be identical
6. Make sure to save before clicking to next tab.

Refer to Webpage for Further Details

App Binary Registration

<https://seller.samsungapps.com/guidePopup.as?numcid=0201020000&localeLanguage=en&viewmore=0201020101>

# Add New App – Open Beta Test



**Add Beta Test** ×

Selection of Testing Method

☒ Closed Beta Test  
Only designated users can participate in the Beta Test. If users want to participate in the Beta test, you must enter their Samsung Account ID.

☐ Open Beta Test  
Start an open beta test which allows anyone to participate in the Beta Test through a specified URL link.

**Beta Test**

> Set up Open Beta Test **Switch to Closed Beta Test** **Cancel**

**Feedback Channel**

Please enter an email address or URL address to which you want to receive testers' feedback.

0/200 byte  
☐ Use my default Email ID information

**Beta Testing URL**

http://apps.samsung.com/betastore/openAppDetail.as?appId=

Note: Two tracks for beta releases at the same time are supported: one Open Beta and one Closed Beta Test app each.

## DETAILED STEPS

Allows anyone to participate in the Beta Test through a specified URL link.

1. Feedback Channel (**Optional**) - Enter a URL address or E-mail account where the feedback from testers will be sent
2. Beta Testing URL - Testers can download the beta test app via the shared test URL
3. There is no limit to the number of testers
4. For paid applications, users will not be charged since Beta Test applications do not actually support the payment process
5. Only a Closed Beta Test can be performed on a Samsung IAP-integrated application
6. The beta test application will be immediately released upon beta test submission, regardless of the Start Publication

### Refer to Webpage for Further Details

Beta Test

<https://seller.samsungapps.com/guidePopup.as?numcid=0201090000&localeLanguage=en>

# Add New App – Closed Beta Test



## Add Beta Test

Selection of Testing Method

- ☐ Closed Beta Test  
Only designated users can participate in the Beta Test. If users want to participate in the Beta test, you must enter their Samsung Account ID.
- ☐ Open Beta Test  
Start an open beta test which allows anyone to participate in the Beta Test through a specified URL link.

## DETAILED STEPS

Only designated users can participate in the Beta Test. If users want to participate in the Beta test, you must enter their Samsung Account ID.

1. **Tester Settings (Required)** - Only an account that has signed up for a Samsung account can be designated as a tester and up to 20,000 testers can be registered
2. **Feedback Channel (Required)** - Enter a URL address or E-mail account where the feedback from testers will be sent
3. **Beta Testing URL** - Tester can download the beta test app via the shared test participation URL after the app is distributed and will need to also be on the "Tester Settings" list
4. For paid applications, users will not be charged since Beta Test applications do not actually support the payment process
5. Items in an application being beta tested can be purchased only when the version of Samsung IAP SDK integrated into the application is 4.0 or newer.
6. Only a Closed Beta Test can be performed on a Samsung IAP-integrated application
7. Fees will be charged to users who purchase items in an application being beta tested in the same way that they are charged when purchasing items in the commercial version

Refer to Webpage for Further Details

Beta Test	<a href="https://seller.samsungapps.com/guidePopup.as?numcid=0201090000&amp;localeLanguage=en">https://seller.samsungapps.com/guidePopup.as?numcid=0201090000&amp;localeLanguage=en</a>
Test Guide	<a href="https://developer.samsung.com/iap/iap-test-guide.html">https://developer.samsung.com/iap/iap-test-guide.html</a>

Note: Two tracks for beta releases at the same time are supported: one Open Beta and one Closed Beta Test app each.

# Add New App – Country/Region & Price: Free

**SAMSUNG Galaxy Store Seller Portal**

Apps Statistics Accounting Promotion Assistance Samsung.com

HOME > Apps > Add New App

Untitled

Submit Beta Test Submit

Country/Region & Price

Price: ☒ Free ☐ Paid

Country/Region

☒ When Samsung Galaxy Store becomes available in more countries/regions or with more payment options, your applications will automatically be sold in those countries/regions.

☒ Check All (Country/Region)

- ☒ Europe
- ☒ CIS
- ☒ Asia
- ☒ America
- ☒ Middle East & Africa
- ☒ Global A
- ☒ Pan-Latin
- ☒ Pan-Africa(English)
- ☒ Pan-Africa(French)
- ☒ Global Free

\* Please refer to [Setting Country/Region](#) for further details.  
 \* If you enter the standard price, the local price is automatically calculated using the exchange rate. You can also change the local price manually.  
 \* When a service opens in a new country/region and auto-sells is selected, the price will be automatically calculated by converting the standard price you enter using the exchange rate at that time.  
 \* If the converted price is below the minimum payment price, it will be automatically changed to match the minimum payment price.  
 \* When paying via Phone Bill, the range of available prices for payment is fixed for each country/region. Please note that if it is outside of the range, the recommended price will be given by default as the nearest available price in the range.  
 \* Depending on whether the device is sold or not or whether a store is open in the respective country/region, a country/region or countries/regions which you have selected may be excluded when the application is actually distributed. (Country/Region or Countries/Regions where the application is actually distributed may differ from country/region or countries/regions that you have selected for sales.)  
 \* The registration and distribution of Paid Android applications with an old SDK version (1.9 or lower) will be restricted in South Korea.

## DETAILED STEPS

1. Choose “Advanced” mode – to select countries individually
2. Price (**Required**) - To charge for an application, you must request Commercial Seller Status first - refer [here](#)
3. **Country/Region (Optional)** - When Samsung Galaxy Store becomes available in more countries/regions, the application will automatically be made available in those countries/regions

### Refer to Webpage for Further Details

Setting the Price Information

<https://seller.samsungapps.com/guidePopup.as?numcid=0201030000&localeLanguage=en&viewmore=0201030102>

# Add New App – Country/Region & Price: Paid

**SAMSUNG Galaxy Store Seller Portal**

Apps Statistics Accounting Promotion Assistance Samsung.com

HOME > Apps > Add New App

**Untitled** Submit Beta Test Submit

Country/Region & Price Save Mode Advanced

Price Paid Standard Price USD (\$) Apply

Payment Method

☒ Credit Card
 ☒ Phone Bill (Premium SMS / Carrier Billing)
 ☒ Mispayment
 ☒ Cyber Cash
 ☒ Payout

How will billing fee be paid by payment methods?

\* Specify how your customers can pay for your application: Credit card, phone bill, or both. The rates of billing fees are dependent on the payment method.  
 \* If you use phone bill payment, check the charged price for each country/region. Galaxy Store is not responsible for any loss incurred due to user negligence in checking prices. If you use phone bill payment, the price will be charged based on the following reasons:  
 - \* The maximum limit on phone bill payment will be affected. If an entered standard price exceeds the maximum limit on phone bill payment, the price may be lowered based on the limit.  
 - \* The price will be charged to the phone bill payment price which is the closest standard price entered.  
 - \* The maximum limit on phone bill payment and the price that is allowed may vary from country/region to country/region.

☒ When Samsung Galaxy Store becomes available in more countries/regions or adds more payment options, your applications will automatically be sold in those countries/regions.

Check All (Country/Region) ONLY AT (Credit Card / Phone Bill)

☒ Europe  
☒ CIS  
☒ Asia  
☒ America  
☒ Middle East & Africa  
☒ Global A  
☒ Pan-Latin

## DETAILED STEPS

1. Choose "Advanced" mode – to select countries individually.
2. Price **(Required)** - The local price is automatically calculated using the current exchange rate when application is submitted or choose to manually set local price
3. **Payment Method (Required)** - Specify how your customers can pay for your application: Credit card, phone bill, or both. The rates of billing fees are dependent on the payment method
4. **Country/Region (Optional)**
  - When Samsung Galaxy Store becomes available in more countries/regions, and auto-sale is selected, the price will be automatically calculated by converting the standard price you enter using the exchange rate at that time
  - If the converted price is below the minimum payment price, it will be automatically changed to match the minimum payment price
  - When paying via Phone Bill, the range of available prices for payment is fixed for each country/region. Please note that if it is outside of the range, the recommended price will be given by default as the nearest available price in the range

### Refer to Webpage for Further Details

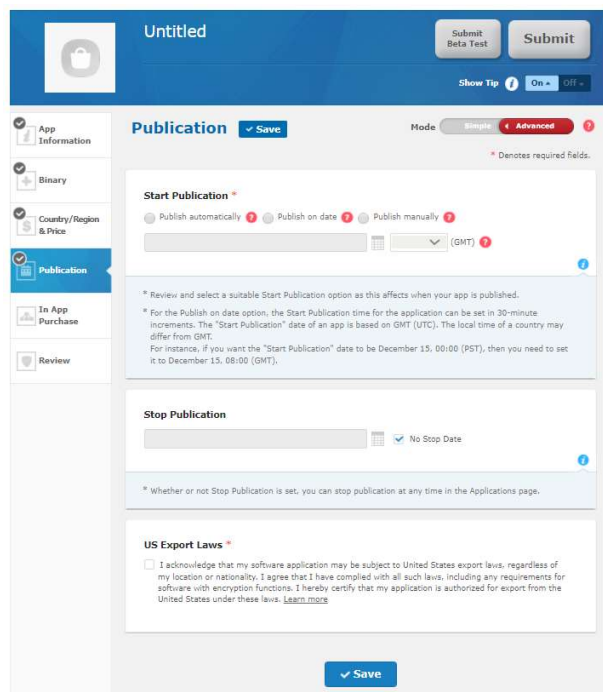
Setting the Price Information

<https://seller.samsungapps.com/guidePopup.as?numcid=0201030000&localeLanguage=en&viewmore=0201030102>

Setting Country & Region

<https://seller.samsungapps.com/guidePopup.as?numcid=0201030000&localeLanguage=en&viewmore=0201030101>

# Add New App – Publication: Start & Stop Publication, US Export Laws



Untitled

Submit Beta Test Submit

Show Tip On Off

App Information

Binary

Country/Region & Price

**Publication**

In App Purchase

Review

Publication Save

Mode Simple Advanced

Start Publication \*

☐ Publish automatically ☐ Publish on date ☐ Publish manually

(GMT)

\* Review and select a suitable Start Publication option as this affects when your app is published.

\* For the Publish on date option, the Start Publication time for the application can be set in 30-minute increments. The "Start Publication" date of an app is based on GMT (UTC). The local time of a country may differ from GMT.

For instance, if you want the "Start Publication" date to be December 15, 00:00 (PST), then you need to set it to December 15, 08:00 (GMT).

Stop Publication

No Stop Date

\* Whether or not Stop Publication is set, you can stop publication at any time in the Applications page.

US Export Laws \*

☐ I acknowledge that my software application may be subject to United States export laws, regardless of my location or nationality. I agree that I have complied with all such laws, including any requirements for software with encryption functions. I hereby certify that my application is authorized for export from the United States under these laws. [Learn more](#)

Save

## DETAILED STEPS

- 1. Start Publication (Required)** is based on GMT (UTC).
  - Publish automatically** – publishes the app after the Pre-Review phase has completed. If errors are found during the Device Test phase, the app may be suspended.
  - Publish on date** - publishes the app on the specific date after the Pre-Review phase.\*
  - Publish manually** – requires the Seller to publish the app after all phases of the app review process has successfully completed.\*
- 2. Stop Publication (Optional)**
  - If you do not specify the end date for sales, the app will continue to be sold until you manually stop the sales
  - Whether or not Stop Publication is set, you can stop publication at any time in the Applications page

### Refer to Webpage for Further Details

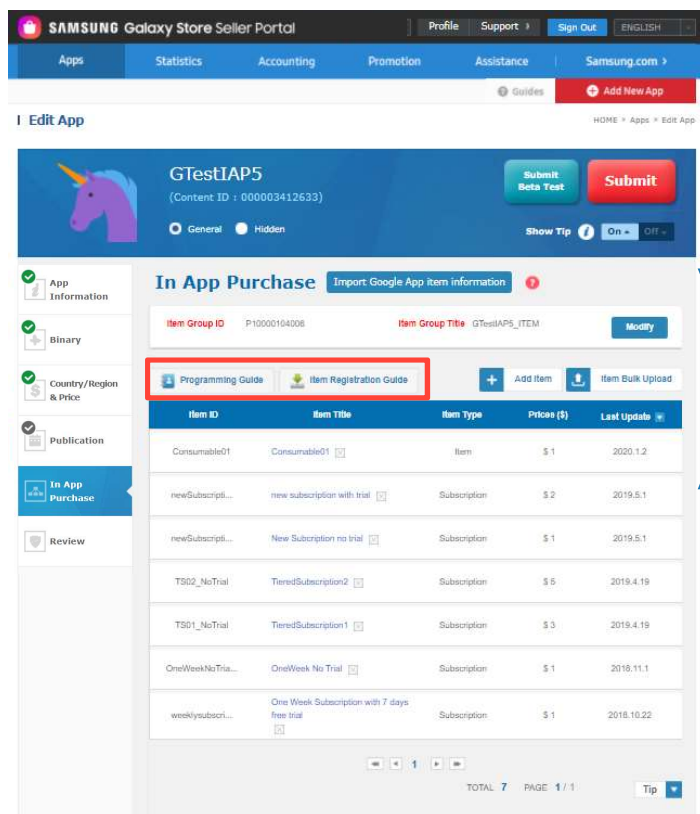
App Review Policy

<https://seller.samsungapps.com/guidePopup.as?numcid=0202010000&localeLanguage=en>

\* If errors are found during the Device Test phase, the app may be suspended.



# Add New App – In App Purchase



## DETAILED STEPS

1. Commercial seller status is required to add any in-app purchase, refer [here](#)
2. Samsung In app purchase SDK needs to be integrated in the apk for in app items tab to be enabled – refer [here](#)
3. The IAP tab is activated when the apk (with Samsung IAP integrated) has been uploaded in the Binary section in Seller Portal.
4. To provide an app that support in-app payment in the Galaxy Store, you must use Samsung IAP
5. All information must be entered in English

### Refer to Webpage for Further Details

Samsung In App Purchase SDK

<https://developer.samsung.com/iap/release-note.html>

Programming Guide

<http://developer.samsung.com/iap>

Item Registration Guide

<https://seller.samsungapps.com/qa/downloadSupportFiles.as?type=8>

# Add New App – In App Purchase: Add Item

The screenshot shows the 'In App Purchase' management interface. On the left, a sidebar contains navigation links: App Information, Binary, Country/Region & Price, Publication, In App Purchase (selected), and Review. The main content area is titled 'In App Purchase' and includes a table with columns: Item ID, Item Title, Item Type, Price (\$), and Last Update. An 'Add Item' button is highlighted with a red box. Below the table, there is a form to add a new item, including fields for Item ID, Item Title, Item Type (with a dropdown menu), Description, Price, and Price by Country.

## DETAILED STEPS

- Item ID (Required)** - Cannot be changed after completing item registration
- Item Title (Required)** - The name of an in-app item that will be displayed on the Samsung integrated payment window when the user buys the item
- Item Type (Required)**
  - "Item" includes consumable items that are purchased for one-time use and permanent items that provide continuous ownership.
  - "Subscription" includes products, like a magazine subscription, is automatically paid for on a billing cycle after the first payment/free trial
- Price (Required)** – Can be set from \$0 to \$400
- Price by Country (Optional)**– refer [here](#)

### Refer to Webpage for Further Details

Item Registration Guide	<a href="https://seller.samsungapps.com/qa/downloadSupportFiles.as?type=8">https://seller.samsungapps.com/qa/downloadSupportFiles.as?type=8</a>
Registering Items Individually	<a href="https://seller.samsungapps.com/guidePopup.as?numcid=0302010000&amp;localeLanguage=en&amp;viewmore=0302010100">https://seller.samsungapps.com/guidePopup.as?numcid=0302010000&amp;localeLanguage=en&amp;viewmore=0302010100</a>

# Add New App – In App Purchase: Add Item (Subscription)

**Add Item**  
Please enter the basic information in English.  
Please refer to In-App Purchase for further details.

Item ID \*

0/150 byte

Check

Item Title \*

0/100 byte

Item Type \*

Item Subscription

This is for the free trial period expires, like a magazine subscription.

Payment Cycle \*

Select

Tiered Subscription ☒

Free Trial Period

Discount Price \*

2

USD (\$) Discount Period \*

3

Payment Cycles

Description \*

0/1000 byte

Free Trial / Tiered Pricing Limit \*

☒ One per subscription product ☐ One of all subscription products

\* This setting applies to all subscriptions within this app.

Availability Period

Enter the start and end dates you want this item to be available to the users for purchase. If left blank, this item will be included in the item list until disabled.

Price \*

5

USD (\$) Apply

Price by Country

Save Cancel

## DETAILED STEPS

- 1. Payment Cycle (Required)** – Automatic payment cycle (week, month, quarter, half year, and year)
- 2. Free Trial Period (Optional)**
  - Period for which the user can try the subscription product without making a payment (7 days or longer)
  - Payment will be automatically made according to a set payment cycle after the free trial period expires
- 3. Tiered Subscription (Optional)**
  - The option to have a lower-tier purchase price and lower-tier price subscription periods (any reasonable price below the regular price for 1 to 100 subscription periods). After the lower-price periods end, regular-price periods automatically begin
  - Must have regular-tier price periods (any reasonable price)
- 4. Free Trial/Tiered Pricing Limit (Required)**
  - Users can use one free trial or tiered pricing per subscription product in the app, or only one of all subscriptions products as a free trial or tiered pricing.
- 5. Availability Period (Optional)** - Enter the start and end dates you want this item to be available to the users for purchase. If left blank, this item will be included in the item list until disabled

### Refer to Webpage for Further Details

Subscription Guide	<a href="https://developer.samsung.com/iap/iap-subscription.html">https://developer.samsung.com/iap/iap-subscription.html</a>
Item Registration Guide	<a href="https://seller.samsungapps.com/qa/downloadSupportFiles.as?type=8">https://seller.samsungapps.com/qa/downloadSupportFiles.as?type=8</a>

# Add New App – In App Purchase: Item Bulk Upload

The screenshot shows the Samsung Galaxy Store Seller Portal interface. The top navigation bar includes 'Apps', 'Statistics', 'Accounting', 'Promotion', 'Assistance', and 'Samsung.com'. The left sidebar lists various app management options. The main content area is titled 'In App Purchase' and shows details for an app named 'GTestIAP5'. A table lists items for bulk upload, including 'Consumable01' and 'newSubscrip...'. The 'Item Bulk Upload' button is highlighted with a red box. A large blue arrow points from this button towards the 'DETAILED STEPS' section.

## DETAILED STEPS

1. If there are many in-app items to register, you can register multiple items (up to 1,000 items) in the CSV file format using the "Item Bulk Upload" feature
2. Item Bulk Upload can be used to register Item products only. Subscription products can only be registered individually in the Seller Portal
3. It is not possible to set different prices for each country in bulk upload. The price can be modified in the Seller Portal after bulk upload.
4. Once Item Bulk Upload is complete, all items except for subscription products are deleted from the item list, and the uploaded CSV file data are registered. To keep the previously registered items, you must include them along with new items in the CSV file

### Refer to Webpage for Further Details

Item Registration Guide	<a href="https://seller.samsungapps.com/qa/downloadSupportFiles.as?type=8">https://seller.samsungapps.com/qa/downloadSupportFiles.as?type=8</a>
Registering Items in Bulk	<a href="https://seller.samsungapps.com/guidePopup.as?numcid=0302010000&amp;localeLanguage=en&amp;viewmore=0302010200">https://seller.samsungapps.com/guidePopup.as?numcid=0302010000&amp;localeLanguage=en&amp;viewmore=0302010200</a>
CSV File for Bulk	<a href="https://img.samsungapps.com/iap_webclient/bulk/GalaxyApps_IAP_Bulk_temp_late.csv">https://img.samsungapps.com/iap_webclient/bulk/GalaxyApps_IAP_Bulk_temp_late.csv</a>

# Add New App: Review

**SAMSUNG Galaxy Store Seller Portal**

Profile Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com

Guides Add New App

HOME > Apps > Edit App

**GTestIAP5**  
(Content ID : 000003412633)

Submit Beta Test **Submit**

General Hidden Show Tip On Off

**Review** Save

Please Enter Comments to The Review Team. (English Only)

0/4000 byte Upload

\* Please include reference information or describe revisions in English, Chinese and Korean for reviews. Applications that need testing for login and payment must have the temporary login ID, password, and fake card number data at the bottom for review evaluation. They may be rejected if the data are not valid and this information is visible only to the App Review team.

\* If an app is re-submitted after update or QA failure, please note all of the changes made from previous version.

\* You can respond and send attachments for app review, such as copyrighted materials and Video Link for Review Reference. (Attachment limit: 10MB)

\* Please refer to [App Review Process](#) for further details.

\* Please Check [Information about App Review Policy](#) and [Points to Consider Before App Registration](#) in advance.

Save

## DETAILED STEPS

### 1. "Submit" button

- Gray** - the required fields have not been saved and the application cannot be submitted. If you click the gray Submit button, a window will pop-up showing a list of the required fields that were left blank
- Red** - The compatibility and consistency of each field will be checked. In some cases, you might not be able to submit the application and an alert message pops up. Some information may be automatically excluded or you may need to make corrections. If there's no alert after clicking the red Submit button, a window pops up and asks if you wish to continue with the submission

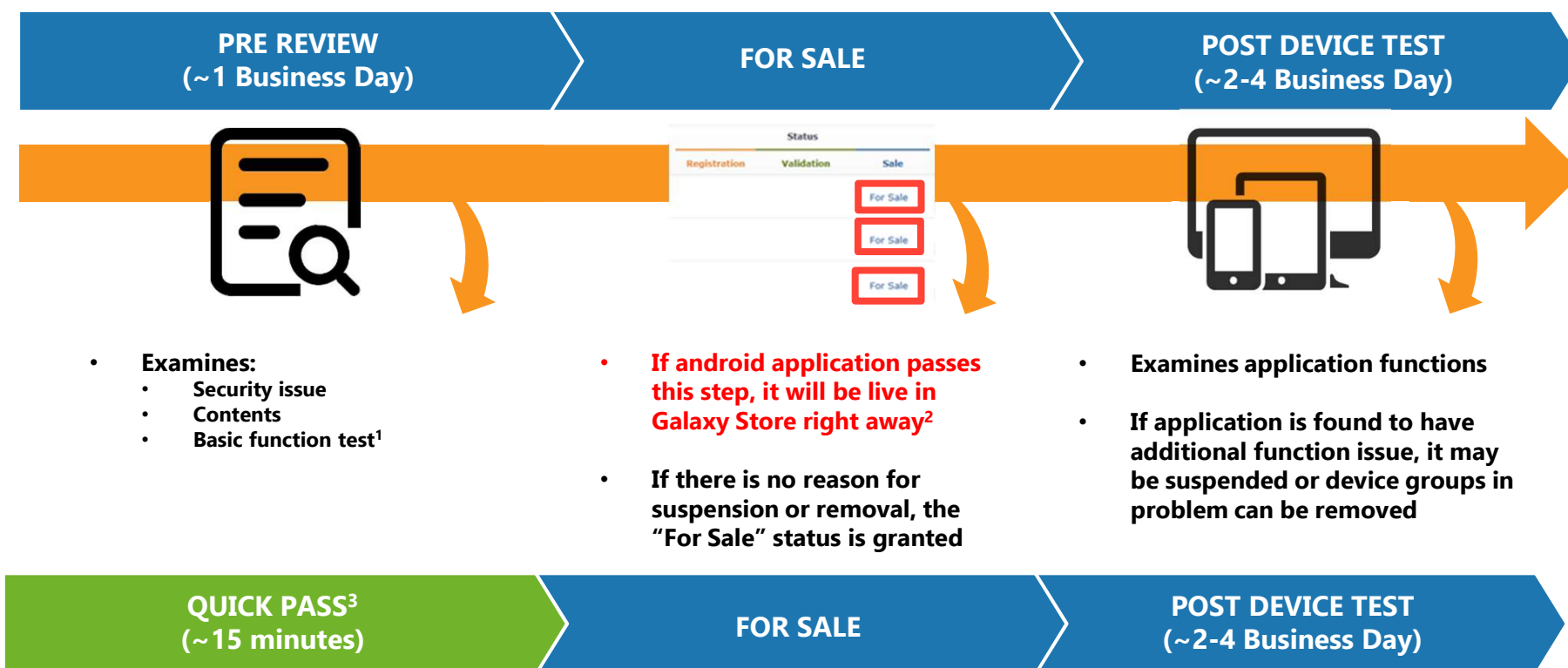
### 2. The app review policy of the Galaxy Store consists of 3 major categories

- Performance – Functionality, usability, metadata, hardware compatibility
- App Content and Behavior – Sexual content, violence, alcohol, tobacco and drugs, defamation, game and gambling, User-generated content, advertisements
- Legal – Privacy, intellectual property rights, apps for kids, miscellaneous

#### Refer to Webpage for Further Details

App Review Policy	<a href="https://seller.samsungapps.com/guidePopup.as?numcid=0202020000&amp;localeLanguage=en">https://seller.samsungapps.com/guidePopup.as?numcid=0202020000&amp;localeLanguage=en</a>
Points to Consider before App Registration	<a href="https://seller.samsungapps.com/guidePopup.as?numcid=0201080000&amp;localeLanguage=en">https://seller.samsungapps.com/guidePopup.as?numcid=0201080000&amp;localeLanguage=en</a>

# Application Validation Steps (Publish Automatically)



<sup>1</sup> Such as installation, execution, uninstallation and etc.

<sup>2</sup> All non android app (watch, theme, and stickers) must pass device test to be alive in Galaxy Store

<sup>3</sup> Contact your Business Developer Partner to be added to Quick Pass

SAMSUNG

# Frequently Asked Questions

# FAQ- How Do You Add a Sub-Account?

**SAMSUNG Galaxy Store Seller Portal** Profile Support > Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com >

Buyer Comments **Manager Accounts** Transfer App Notices FAQs My questions

**Manager Accounts** HOME > Assistance > Manager Accounts

**Invite a new manager**

**Pending invitation**  
Two weeks after an invitation sent, the invitation is automatically rejected. Total Count : 0

No	Invitation date	E-Mail	Authority	Expiration date	Delete
There is no data.					

**Authority granted managers**  
You can register up to 100 manager account IDs. Total Count : 0

No	E-Mail	Invite a new manager
<p><b>E-Mail*</b></p> <p><b>Expiration date*</b> <input checked="" type="radio"/> Permanent <input type="radio"/> Until : <input type="text"/></p> <p><b>Authority*</b></p> <p><input type="checkbox"/> Applications Manager</p> <p><input type="checkbox"/> Statistics Manager</p> <p><input type="checkbox"/> Accounting Manager</p> <p><input type="checkbox"/> Buyer Comments Manager</p> <p><input type="checkbox"/> Promotion Manager</p>		

\* Denotes required fields.

Send an invitation Cancel

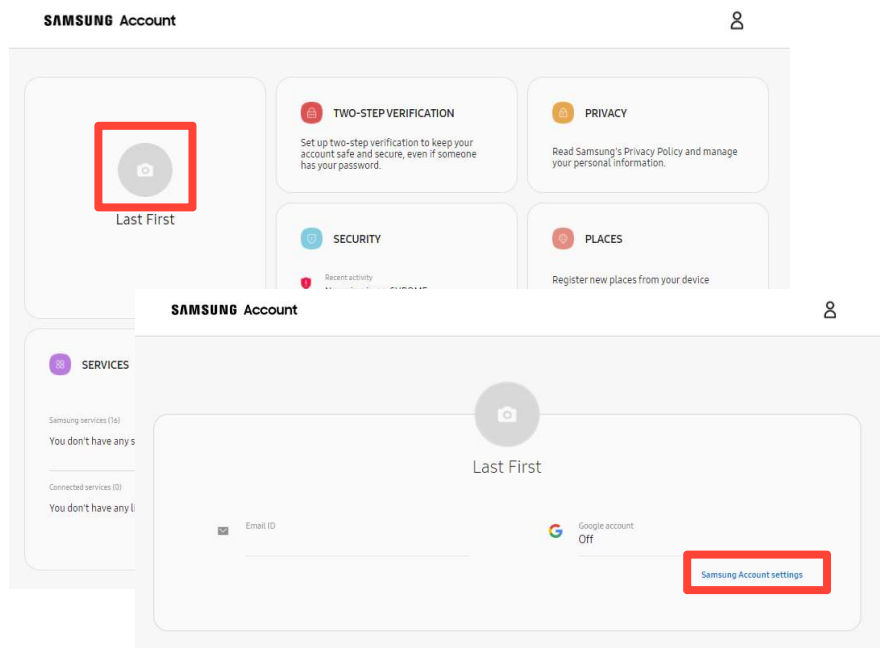
## DETAILED STEPS

1. Create a separate Seller Portal Account (Same as creating the master account. Getting partner account approval is not a mandatory step.)
2. Log in to master Seller Portal Account
3. Go to "Assistance"
4. Click on "Invite a new manager"
5. Go to "Sub Account Management" section and add sub accounts

Account Access Level	Description	Account Access Level	Description
Master (Account owner)	<ul style="list-style-type: none"> <li>Has full access to Seller Portal</li> <li>Can add or remove subaccount permissions</li> </ul>	Buyer Comments Manager	<ul style="list-style-type: none"> <li>Can be given access to buyer comments</li> </ul>
Applications Manager	<ul style="list-style-type: none"> <li>Can be given access to all or specific apps</li> </ul>	Order Management Manager	<ul style="list-style-type: none"> <li>Can be given access to order management</li> </ul>
Statistics Manager	<ul style="list-style-type: none"> <li>Can be given access to statistics</li> </ul>		
Accounting Manager	<ul style="list-style-type: none"> <li>Can be given access to accounting</li> </ul>		



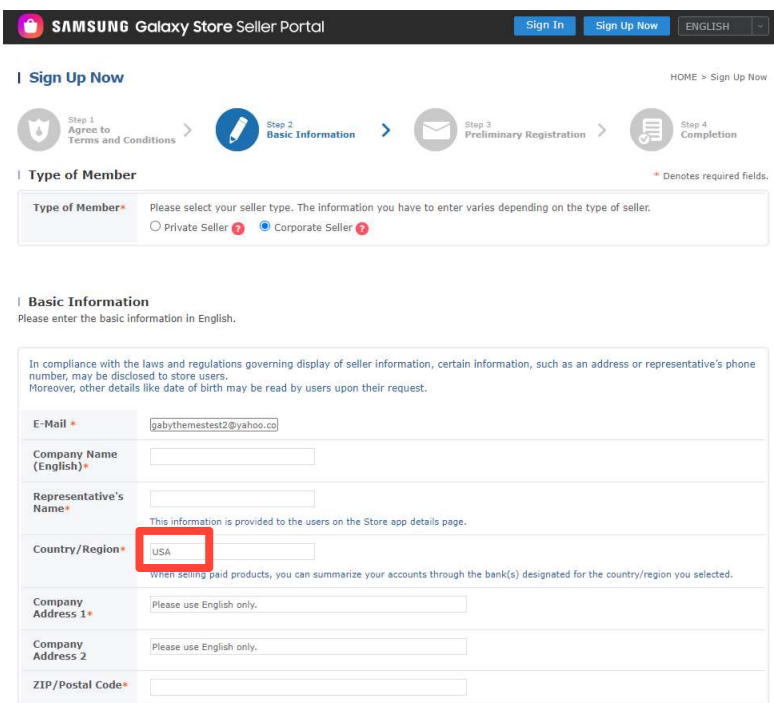
# FAQ- How Do You Change Seller Portal Account E-mail?



## DETAILED STEPS

1. Go to and sign in to your account
  - <https://account.samsung.com/membership/intro>
2. Click on the picture with camera icon
3. Click on "Samsung Account settings"
4. Click on "Email ID" and change Email

# FAQ- How Do You Change Seller Portal Account Country?



**SAMSUNG Galaxy Store Seller Portal** Sign In Sign Up Now ENGLISH

HOME > Sign Up Now

Step 1 Agree to Terms and Conditions > Step 2 Basic Information > Step 3 Preliminary Registration > Step 4 Completion

**Type of Member** \* Denotes required fields.

Type of Member\* Please select your seller type. The information you have to enter varies depending on the type of seller.

☐ Private Seller ☒ Corporate Seller

**Basic Information**  
Please enter the basic information in English.

In compliance with the laws and regulations governing display of seller information, certain information, such as an address or representative's phone number, may be disclosed to store users. Moreover, other details like date of birth may be read by users upon their request.

E-Mail\* gabythemest2@yahoo.co

Company Name (English)\*

Representative's Name\* This information is provided to the users on the Store app details page.

Country/Region\* USA

When selling paid products, you can summarize your accounts through the bank(s) designated for the country/region you selected.

Company Address 1\* Please use English only.

Company Address 2 Please use English only.

ZIP/Postal Code\*

## DETAILED STEPS

When you are registering to Seller Portal, the country that you see in the page might not match with your actual country. This field cannot be edited.


The country is associated to your Samsung Account. If you want to change it, please contact Seller Portal Support team:

<http://help.content.samsung.com/csseller>

# FAQ- How Do You Change Information in Seller Portal Account?


The screenshot shows the Samsung Galaxy Store Seller Portal interface. The top navigation bar includes 'Profile', 'Support', 'Sign Out', and 'ENGLISH'. The main content area displays a 'Publishing your first game?' banner and a 'Sign Out' button. Below the banner, the 'Profile' section is visible, showing 'Seller Status' (Private, Free Distribution Seller) and 'Basic Information' (E-Mail, Password, Title, First Name, Last Name, Country/Region, Address 1, Address 2, ZIP/Postal Code, State/Region, City, District, Phone Number). The 'Additional Contacts Information' section is also present, showing 'Contact E-Mail 1', 'Contact E-Mail 2', and 'Contact E-Mail 3'. A red box highlights the 'Edit' button at the bottom right of the profile section. To the right, the 'SAMSUNG Account' section shows a password verification step with the text 'Enter your password' and 'To continue, first verify it's you.' Below this, there are input fields for 'Confirm password' and buttons for 'Next' and 'Cancel'.

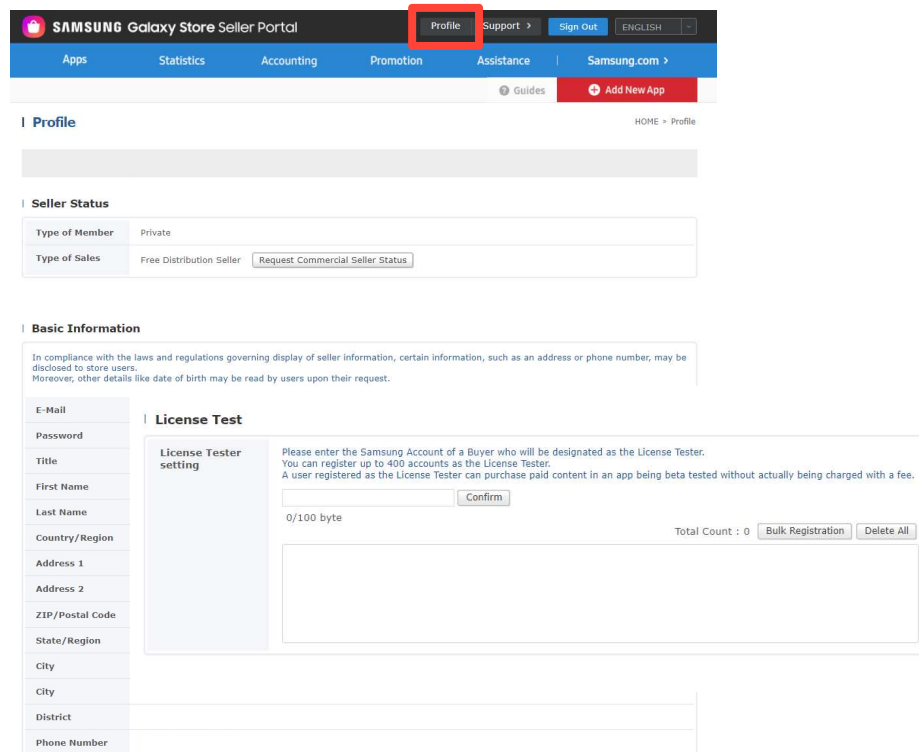
## DETAILED STEPS

1. Go to and sign in to your seller account
  - <https://seller.samsungapps.com>
2. Click on the "Profile"
3. Scroll to bottom and click on " 
4. Re-enter password
5. Make changes and save
6. If you are a Commercial Seller, there are restrictions on editing your profile. Please contact Customer Support if you need to change your information - <http://help.content.samsung.com/csseller>

# FAQ- How Do You Add a License Tester Account?

## DETAILED STEPS

1. Go to and sign in to your seller account
  - <https://seller.samsungapps.com>
2. Click on the "Profile"
3. Scroll to bottom and click on 
4. Re-enter password
5. In "License Test" Field:
  - Enter up to 400 accounts
  - All accounts must be Samsung Account emails



**SAMSUNG Galaxy Store Seller Portal** Profile Support Sign Out ENGLISH

Apps Statistics Accounting Promotion Assistance Samsung.com >

Guides Add New App

HOME > Profile

**Seller Status**

Type of Member Private

Type of Sales Free Distribution Seller [Request Commercial Seller Status](#)

**Basic Information**

In compliance with the laws and regulations governing display of seller information, certain information, such as an address or phone number, may be disclosed to store users. Moreover, other details like date of birth may be read by users upon their request.

**License Test**

**License Tester setting**

Please enter the Samsung Account of a Buyer who will be designated as the License Tester. You can register up to 400 accounts as the License Tester. A user registered as the License Tester can purchase paid content in an app being beta tested without actually being charged with a fee.

Confirm

0/100 byte

Total Count : 0 [Bulk Registration](#) [Delete All](#)

**Basic Information**

E-Mail

Password

Title

First Name

Last Name

Country/Region

Address 1

Address 2

ZIP/Postal Code

State/Region

City

City

District

Phone Number

# FAQ- How Do You Restrict the App to be Available Only in the U.S.?

## DETAILED STEPS

1. In Seller Portal, go to “Apps”
2. Click on the Status → Registration of the app
3. Switch To “Advanced” mode
4. Remove all countries, except USA
5. Click the “Submit” button

The screenshot displays the Samsung Galaxy Store Seller Portal interface. The top navigation bar includes links for Apps, Statistics, Accounting, Promotion, Assistance, and Samsung.com. The 'Apps' tab is highlighted. Below the navigation bar, the 'Applications' section shows a list of apps with columns for Content ID, Application Title, Price, Status, and Last. The 'Rejected' status is highlighted. The 'GTestIAP5' app is selected, and the 'Country/Region & Price' settings are shown. The 'Price' is set to 'Free'. The 'Country/Region' section is expanded, showing a list of countries with checkboxes. The 'USA' checkbox is checked, and all other country checkboxes are unchecked, indicating that the app is restricted to the USA.

# FAQ - How to Check Validation Rejection Reason?

The screenshot shows the Samsung Galaxy Store Seller Portal interface. The top navigation bar includes 'Apps', 'Statistics', 'Accounting', 'Promotion', 'Assistance', and 'Samsung.com'. A red hand icon points to the 'Apps' tab. Below the navigation bar, the 'Applications' section is visible, with a 'Rejected' tab highlighted in red. A table lists applications, with one entry 'TestSample\_IAP' having a status of 'Rejected'. A red hand icon points to the 'Check The Reason' button for this application. A pop-up window titled 'Reasons for Approval Rejection' is displayed, showing the rejection reason and an attached file named 'cert\_20190502091832874.jpg'.

**Reasons for Approval Rejection**

The registered application could not pass the examination for the following reason.

- Content ID: 000004169625
- Application Title: TestSample\_IAP
- Rejected Reason: [Redacted]
- Attached File: [cert\\_20190502091832874.jpg](#)
- comment: Dear seller,

Thank you for your application submission. We have reviewed your application and found some issues need to be modified.

Please check the attached file to see which issues are detected. We would be glad if we can see your creation with those issues fixed.

- Content Name : TestSample\_IAP
- Content ID : 000004169625
- Reported Date : 5/2/2019

If you have any questions, please contact us at <http://help.content.samsung.com/coseller>

Thank you.  
Samsung Galaxy Apps Validation Team

[Re-register Application](#) [Go to Support](#)

## DETAILED STEPS

1. Go to seller portal
2. Click "Apps"
3. For the application that was rejected, go to "Rejected" tab
4. Click "Check The Reason" button
5. For detailed validation rejection report, click "attached file"

## NOTES

1. Once the issue is fixed, you can re-register by clicking "Re-register Application" button
2. If you have any questions regarding the validation rejection reason, please click "Go to Support" > 1:1 inquiry (Specify content ID of the rejected application)

## FAQ – Does Seller Portal have an API to manage my app registration and other operations?

### OVERVIEW

The Galaxy Store Developer API is a set of server-to-server APIs that allow you to manage apps, manage in-app items, and check app statistics. API's include:

- **Content Publish API**

- Seller Portal > 'App' functions
- Manage apps (update an app, check a list of apps, check/modify app information)

- **IAP Publish API**

- Seller Portal > App > 'In App Purchase' Tab
- Manage in-app items (create/manage/modify/delete items)

- **GSS (Galaxy Store Statistic System) Metric API**

- Seller Portal > 'Statistics' function
- Check app performance by seller or app (download, revenue, and so on)

Galaxy Store  
Developer API



Refer to Webpage for Further Details

Galaxy Store Developer API

<https://developer.samsung.com/galaxy-store/galaxy-store-developer-api.html>

# FAQ

## **1. What is the official policy from Samsung on the Play Protect prompt for games published exclusively on Galaxy Apps Store?**

- We have no specific policy on this Play Protect issue, just detect it as an installation failure issue. Because it caused by Google security policy(OS), and it is impossible to block the message on our end. We recognize it may occur for an application which has no security issue randomly, sometimes it happens in applications that have been updated dozens of times without any issues. However we are not able to ignore it and distribute to our store because of our users. Users strongly trust this play protect message and urge us to suspend this unsecured app. This undermines the reliability of our Galaxy Store, so we reject if the prompt occur while app install. Unfortunately only seller can solve this problem.

## **2. Why is certification of my app taking so long?**

- Pre-Review takes approximately 1 business day and will be live in the Galaxy Store immediately if the app passes Security issue, Contents and Basic function test. During this time, the Review team will continue to examine the applications functions. If there are any issues or problems, the app will be suspended and removed from the Galaxy Store. This process is 2 to 4 business days.



## FAQ – Additional Resources

FAQ	
<b>Seller FAQ</b>	<a href="https://help.content.samsung.com/csseller/faq/searchFaq.do">https://help.content.samsung.com/csseller/faq/searchFaq.do</a>
<b>In-App FAQ</b>	<a href="https://developer.samsung.com/iap/faq.html">https://developer.samsung.com/iap/faq.html</a>
<b>Themes FAQ</b>	<a href="https://developer.samsung.com/galaxy-themes/overview.html?ts=1600042103607#FAQ">https://developer.samsung.com/galaxy-themes/overview.html?ts=1600042103607#FAQ</a>
<b>Watch FAQ</b>	<a href="https://developer.samsung.com/galaxy-watch-design/studio/faq.html">https://developer.samsung.com/galaxy-watch-design/studio/faq.html</a>

Contacts & Resources	
<b>Seller Portal</b>	<a href="https://help.content.samsung.com/csseller/ticket/createQuestionTicket.do">https://help.content.samsung.com/csseller/ticket/createQuestionTicket.do</a>
<b>Developer Support</b>	<a href="https://developer.samsung.com/support">https://developer.samsung.com/support</a>
<b>Developer Forums</b>	<a href="https://forum.developer.samsung.com/c/mobile/samsung-iap/20">https://forum.developer.samsung.com/c/mobile/samsung-iap/20</a>
<b>Marketing Resources</b>	<a href="https://developer.samsung.com/galaxy-store/marketing-resources.html">https://developer.samsung.com/galaxy-store/marketing-resources.html</a>