Add New App - Process Overview



Add New App - Free & Paid

🞦 SAMSUNG 🤆	Galaxy Store Se	ller Portal	Profile	Support > Sig	n Out ENGLISH -
Apps	Statistics	Accounting	Promotion	Assistance	Samsung.com >
				🕜 Guides	🕂 Add New App
	Store × Blue p player to play game ore on your PC			First Last	Sign Out 🔅
Ø Applications S	Status(Basic Date: 20	20-08-27)		Applications(1)	
🛃 Downloads		📋 Sales		Registration	1
Today	Latest 30 days	Today La	itest 30 days	Review	0 (Rejected ⁰)
1	22	\$ 0 \$	0	🚊 Sales	0

	d New App se select a application type to register.
	Galaxy Watch Galaxy Hemes
	NOTES
1.	Only Theme approved partners will have this option enabled.
2.	 Please send email if it is not enabled. <u>support@samsungdevelopers.com</u> (US & Canada) <u>Theme.ptn@Samsung.com</u> (Global)

Add New App - App Information: App Title, Description



DETAILED STEPS

- 1. Choose "Advanced" mode This includes important information and options for users and exposure in the Galaxy Store
- 2. If selling application to more than one country/region, select English as Default Language. Please note that this is one of evaluation categories
 - Application names and descriptions must be provided in Chinese to sell applications in Chinese app stores
- App Title (Required) This is the name of the app shown to users in the Galaxy Store
 - When users search, the name of the app entered is the most important information for the search result exposure. Therefore, please be mindful of word spacing/typos, etc.

4. Description (Required) - This is the description of the app provided for users in the Galaxy Store

• Enter an app description that will deliver to users, including an introduction about the app, characteristics, strengths, etc. This is the information that users check to decide whether to purchase/download the app

Refer to Webpage for Further Details

Entering Basic Information

https://seller.samsungapps.com/guidePopup.as?numcid=0201010000&localeLanguage=en

Registering Specialized Content (Watch, Themes)

https://seller.samsungapps.com/guidePopup.as?numcid=0201050000&localeLanguage=en

Add New App - App Information: Tags, Pre-listen Sound, Category , Seller Page Link

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 Please enter tags you wis Please enter up to 5 tags If the tag function is not i Themes operation policy. 	in the field, one by one. A	tag up to 60 bytes	in length can l		
Pre-listen Sound® Please register the Theme i You must only upload the s			e Theme attrib	ute.	
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Alarm tone				+ ×	
Notification sound				+ ×	
Touch sounds					
Hardkeys		Seller Page Lir Seller Icon	ık		
Dialing keypad tone		Icon +	3PG formal 512 × 512 (
Keyboard sound		Drop Proget for	Less they b	2.645	
The backspace button		Seller URL	Http://		
		Seller Name			
You must upload all types o	f Pre-listen Sound file		0/200 byte		
				the Galaxy Themes. Instead, the online's e name will be taken to the page specific	
Category *		 If you wish to do including Setter 1 information, plea 	play Seller Page Un con, Seller URL, and	information in the Galaxy Tremes, with Seller Name. If you do not wish to dopt anit, However, if only one or two liters a	er items into all t ay Seller Page D
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Topics	✓ Select (Sub Cate	pory) 🗸			
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DETAILED STEPS

 Tags (Optional) - used for searching the Galaxy Theme Store. For effective promotion, select highly relevant tags that can well represent the characteristics of the content

2. Pre-listen Sound (Required)

- Sound files must be provided for themes with sound elements on it. There are 8 types of sound files that can be uploaded and registered
- Click the [+] or [X] buttons to upload or delete the sound file respectively.
- MP3 or OGG file format

3. Category (Required)

- · Select the category that best suits your content
- The name of the category that is actually displayed may differ by country/region
- If a category that is not suitable for app selected, the category can be adjusted discretionarily
- Selectable categories may differ depending on the type of content. After
 registering the binary, please check the category once again

• Seller Page Link (Optional) - Link users to company brand page

Ref	er to Webpage for Further Details
Entering Basic Information	https://seller.samsungapps.com/guidePopup.as?numcid=020101 0000&localeLanguage=en
Registering Specialized Content (Watch, Themes)	https://seller.samsungapps.com/guidePopup.as?numcid=02010 50000&localeLanguage=en

Add New App - App Information: Supported Languages, Open Source URL, & More

Supported Languages *	Copyright Holder
_	0/500 byte
* Please select the language(s) suppo	Enter the name or company name of the copyright holder of the application.
	In case there is a copyright issue, please input this field. The seller name will be displayed as the copyright holder.
Open Source URL	
http://	Support E-Mail *
0/200 byte	0/254 byte
If your application is built using Open notification.	
	Support URL
	http://
Privacy Policy URL	0/200 byte
http://	
0/256 byte	Notify Result
* Please enter the Privacy Policy URL	E
* This information must be entered if no input.	
	✓ Save
YouTube URL	
http://www.youtube.com/watch?v	r= Please enter Video ID (11 characters)
	0
* Please enter the 11-character video II For example, enter video ID eZ0Jm4B) for the YouTube URL. fhqQ for the URL: <u>http://www.youtube.com/watch?y=eZ0Jm4BfhqQ</u>
* When you register a link to a YouTube on Galaxy Store.	video, a screenshot of the video along with the link will be displayed

- 1. Privacy Policy URL (Required) required if the app falls into the "Kids" category
- 2. YouTube Video (Optional) this will be the first image on the detail page of the app. Rejected if it contains materials unrelated to your application or contains harmful information in violation of Seller Portal's App Review Policy
- 3. Customer support email (**Required**) Enter the email address to which users can send inquiries and suggestions about your app
- 4. Customer support URL (Optional) Enter the website address of app or company
- 5. Make sure to save before clicking to next tab

	Refer to Webpage for Further Details
Entering Basic Information	https://seller.samsungapps.com/guidePopup.as?numcid= 0201010000&localeLanguage=en
App Review Policy	https://seller.samsungapps.com/guidePopup.as?numcid= 0202020000&localeLanguage=en

Add New App - Binary

Statistics	Accounting				
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DETAILED STEPS

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- There are three features when "Add Binary" button is clicked:
- Google Mobile Service
- Binary upload
- 2. Special characters, except for underscore (_) and hyphen (-), and spaces are not allowed
- 3. A binary file cannot be registered if it has the same package name of a binary file that was registered by any OTHER Seller Portal Commercial Seller, even after the file was deleted
- 4. After uploading the binary files, click the "Save" button and check the binary details

	Refer to Webpage for Further Details
App Binary	https://seller.samsungapps.com/guidePopup.as?numcid=020
Registration	1020000&localeLanguage=en&viewmore=0201020101

Add New App - Binary: Google Mobile Service, Binary Upload

Apps Statistics Accounting Promotion Assistance Samsung.com / Image: Comment of the same of th) SAMSUNG G	alaxy Store Sell	er Portal (Profile Support >	Sign Out	ENGLISH V
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Arg Binary Save Intervation Image: Save • Denotes required fields. Intervation Add Binary • Add Binary • tublication • Add Binary • • Up to 10 binaries can be upleaded. • Up to 10 binaries can be upleaded. • Up to 10 binaries can be upleaded. • Up to 10 binaries can be upleaded. • Ves No Since the sale of applications containing services provided by Google such as Google map, Gmail and Google Talk are politication in china, China will be automatically excluded from target countries/regions when [Yes] is selected.	0	Untitled				s	Submit
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Country/Region Publication Publication Review * Up to 10 binaries can be upleaded. * Up to 10 binaries can be upleaded. * Up to 10 binaries can be upleaded. * Coogle Mobile Since the sale of applications containing services provided by Google such as Google map. Gmail and Google Talk are prohibited in China. China will be automatically excluded from target: countries/regions when [Yes] is selected.						* Denotes	required fields.
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Review * Up to 10 binaries can be uploaded. * Up to 10 binaries can be uploaded. * Upd relations of the uploaded devices be binary device. Add Binary Google Mobile Since the sale of applications containing services provided by Google such as Google map, Gmail and Google Talk are prohibited in China, China will be automatically excluded from target countries/regions when [Yes] is selected.	Publication	No Ver	sion F	ile Name	Theme Type Dev	rice Modify	Delete
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Google Mobile Service * Yes No Since the sale of applications containing services provided by Google such as Google map, Gmail and Google Tail: are prohibited in China, China will be automatically excluded from target countries/regions when [Yes] is selected.	Add E		d Davies(e)] to visu the	avallahla davlaas h	u kinanu data		
Service Ves No Since the sale of applications containing services provided by Google such as Google map, Gmail and Google Talk are prohibited in China, China will be automatically excluded from target countries/regions when [Ves] is selected.							
Google Talk are prohibited in China, China will be automatically excluded from target countries/regions when [Ves] is selected.			🔵 Yes 🔵	No			
Google Talk are prohibited in China, China will be automatically excluded from target countries/regions when [Ves] is selected.	Since	the cale of appli	ations containing	services provid	ed by Google such	as Google m	an Gmail and
Binary Upload 1	Goog	le Talk are prohib	ited in China, Chin	ia will be auton			apy official official
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Open File from PC Open File from Galaxy Themes Studio	Binar	y Upload *	Onen Sile	from PC	Onen File from (Calavy Thos	nec Studio -

1. Google Mobile Services (Required)

Please indicate whether the app registering uses services provided by Google (Google map, Gmail, etc.). The app cannot be sold in China if GMS is included

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2. Binary Upload (Required)

- Version Code The version that your theme uses is shown as the Version Code and it is automatically detected from the AndroidManifest.xml file. The Version Code must be in integers. In addition, the version of the theme that was deleted or removed from sales during registration or certification can be used again
- Package Name (App ID) The Package Name or also known as App ID belonging to a theme that was deleted or removed from sales can be used again. The same ID must be used when re-registering or updating binaries
- Signing Key All binary files must include a signing key. When updating or reregistering a binary, you must use the signing key of the binary previously registered. (If the registered binary does not have a signing key, the new binary to be added must not include a signing key.)

	Refer to Webpage for Further Details
App Binary Registration	https://seller.samsungapps.com/guidePopup.as?numcid=0201020 000&localeLanguage=en&viewmore=0201020101
Google Mobile Services	https://www.android.com/intl/ko_kr/gms/

Add New App - Country/Region & Price: Free

MSUNG (alaxy Store Sel				ort)		ENGLISH
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* Please refer to Setting Country/Region for further details.

* If you enter the standard price, the local price is automatically calculated using the exchange rate. You can also change the local price manually.

* When a service opens in a new country/region and auto-sale is selected, the price will be automatically calculated by converting the standard price you enter using the exchange rate at that time.

* If the converted price is below the minimum payment price, it will be automatically changed to match the minimum payment price.

* When paying via Phone Dill, the range of available prices for payment is fixed for each country/region. Please note that if it is outside of the range, the recommended price will be given by default as the nearest available price in the range.

Depending on whether the device is sold or not or whether a store is open in the respective country/region, a country/region or countries/regions which you have selected may be excluded when the application is actually distributed. (Country/Region or Countries/Regions where the application is actually distributed may differ from country/region or countries/regions that you have selected for sales.)

The registration and distribution of Paid Android applications with an old SDK version (1.9 or lower) will be restricted in South Korea.

DETAILED STEPS

- 1. Choose "Advanced" mode to select countries individually
- 2. Price (Required) To charge for an application, you must request Commercial Seller Status first <u>here</u>
- 3. Country/Region (Optional) When Samsung Galaxy Store becomes available in more countries/regions, the application will automatically be made available in those countries/regions

Refer to Webpage for Further Details

Setting the Price Information https://seller.samsungapps.com/guidePopup.as?numcid=0201030000&loc aleLanguage=en&viewmore=0201030102

Add New App - Country/Region & Price: Paid

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	×	Micropayment 👩	Cybe	r Cash	nyna 🗸	Paypal 🔁	
	How will	billing fee be paid by pa	yment methods?	>			
	* Specify ho	w your customers can pa	ey for your applicati	on: Credit card	l, phone bill,	or both. The rates of	
	* If you use	re dependent on the pay phone bill payment, che	ck the changed pric	e for each cour	ntry/region. (Salaxy Store is not	
	the price w	e for any loss incurred di ill be changed because i mimum limit on phone b	of the following reas- ill payment will be a	ion(s). iffected. If an e	entered stans	lard price exceeds the	
	- * The pri - * The ma	limit on phone bill paym ce will be changed to the scimum limit on phone b	phone bill paymen	t price which is	s the closest	standard price entere	d. on to
	country/re	gion.					
	Country/	Region					
1		amsung Galaxy Store be lications will automatica				ith more payment op	tions,
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	🖌 Ame	erica					~
	Mid	dle East & Africa					~
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DETAILED STEPS

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- Choose "Advanced" mode to select countries individually.
- 2. Price (Required) The local price is automatically calculated using the current exchange rate when application is submitted or choose to manually set local price
- 3. Payment Method (Required) Specify how your customers can pay for your application: Credit card, phone bill, or both. The rates of billing fees are dependent on the payment method

4. Country/Region (Optional)

- When Samsung Galaxy Store becomes available in more countries/regions, and autosale is selected, the price will be automatically calculated by converting the standard price you enter using the exchange rate at that time
- If the converted price is below the minimum payment price, it will be automatically changed to match the minimum payment price
- When paying via Phone Bill, the range of available prices for payment is fixed for each country/region. Please note that if it is outside of the range, the recommended price will be given by default as the nearest available price in the range

Refer to Webpage for Further Details			
Setting the Price Information	https://seller.samsungapps.com/guidePopup.as?numcid=0201030000&local eLanguage=en&viewmore=0201030102		
Setting Country & Region	https://seller.samsungapps.com/guidePopup.as?numcid=0201030000&local eLanguage=en&viewmore=0201030101		

Add New App - Publication: Start & Stop Publication, US Export Laws



DETAILED STEPS

- 1. Start Publication (Required) is based on GMT (UTC).
 - Publish automatically publishes the app after the Pre-Review phase has completed. If errors are found during the Device Test phase, the app may be suspended.
 - Publish on date publishes the app on the specific date after all phases of the app review process have successfully completed.
 - Publish manually requires the Seller to publish the app after all phases of the app review process has successfully completed.

2. Stop Publication (Optional)

- If you do not specify the end date for sales, the app will continue to be sold until you manually stop the sales
- Whether or not Stop Publication is set, you can stop publication at any time in the Applications page

Refer to Webpage for Further Details				
App Review Policy	https://seller.samsungapps.com/guidePopup.as?numcid=0202010 000&localeLanguage=en			

Add New App: Review



DETAILED STEPS

I. "Submit" button

- Gray the required fields have not been saved and the application cannot be submitted. If you click the gray Submit button, a window will pop-up showing a list of the required fields that were left blank
- Red The compatibility and consistency of each field will be checked. In some cases, you might not be able to submit the application and an alert message pops up. Some information may be automatically excluded or you may need to make corrections. If there's no alert after clicking the red Submit button, a window pops up and asks if you wish to continue with the submission

2. The app review policy of the Galaxy Store consists of 3 major categories

- Performance Functionality, usability, metadata, hardware compatibility
- App Content and Behavior Sexual content, violence, alcohol, tobacco and drugs, defamation, game and gambling, User-generated content, advertisements
- Legal Privacy, intellectual property rights, apps for kids, miscellaneous

Refer to Webpage for Further Details			
App Review Policy	https://seller.samsungapps.com/guidePopup.as?numcid=0202 020000&localeLanguage=en		
Points to Consider before App Registration	https://seller.samsungapps.com/guidePopup.as?numcid=0201 080000&localeLanguage=en		

Application Validation Steps



- Basic function test¹
- If android application passes • this step, it will be live in Galaxy Store right away²
- If application is found to have additional function issue, it may be suspended or device groups in problem can be removed

"For Sale" status is granted

1 Such as installation, execution, uninstallation and etc.

2 All non android app (watch, theme, and stickers) must pass device test to be alive in Galaxy Store

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Frequently Asked Questions

FAQ-How Do You Add a Sub-Account?



- 1. Create a separate Seller Portal Account (Same as creating the master account. Getting partner account approval is not a mandatory step.)
- 2. Log in to master Seller Portal Account
- 3. Go to "Assistance"
- 4. Click on "Invite a new manager"
- 5. Go to "Sub Account Management" section and add sub accounts

Account Access Level	Description	Account Access Level	Description		
Master (Account owner)	 Has full access to Seller Portal Can add or remove subaccount permissions 	Buyer Comments Manager	Can be given access to buyer comments		
Applications Manager	 Can be given access to all or specific apps 	Order Management Manager	Can be given access to order management		
Statistics Manager	Can be given access to statistics				
Accounting Manager	Can be given access to accounting				

FAQ- How Do You Change Seller Portal Account E-Mail?



- 1. Go to and sign in to your account
 - <u>https://account.samsung.com/membership/i</u> <u>ntro</u>
- 2. Click on the picture with camera icon
- 3. Click on "Samsung Account settings"
- 4. Click on "Email ID" and change Email

FAQ- How Do You Change Information in Seller Portal Account?





- 1. Go to and sign in to your seller account
 - <u>https://seller.samsungapps.com</u>
- 2. Click on the "Profile"
- 3. Scroll to bottom and click on Edit
- 4. Re-enter password
- 5. Make changes and save
- 6. If you are a Commercial Seller, there are restrictions on editing your profile. Please contact Customer Support if you need to change your information -<u>http://help.content.samsung.com/csseller</u>

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FAQ- How Do You Add a License Account?



Basic Information

In compliance with the laws and regulations governing display of seller information, certain information, such as an address or phone number, may be disclosed to store users.	
Moreover, other details like date of birth may be read by users upon their request.	

E-Mail	License Test							
Password								
Title	License Tester setting	Please enter the Samsung Account of a Buyer who will be designated as the License Tester. You can register up to 400 accounts as the License Tester. A user registered as the License Tester can purchase paid content in an app being beta tested without actually being charged with a fee.						
First Name		Solar registered as the electric rester can be particulated in an upp being being being being charged with a rec.						
Last Name		0/100 byte						
Country/Region		Total Count : 0 Bulk Registration Delete All						
Address 1								
Address 2								
ZIP/Postal Code								
State/Region								
City								
City								
District								
Phone Number								

- 1. Go to and sign in to your seller account
 - <u>https://seller.samsungapps.com</u>
- 2. Click on the "Profile"
- 3. Scroll to bottom and click on Edit
- 4. Re-enter password
- 5. In "License Test" Field:
 - Enter up to 400 accounts
 - All accounts must be Samsung Account
 emails

FAQ- How Do You Restrict the App to be Available Only in the U.S.?

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Apps	Statistics	Accounting	Promotio	n Assi	stance	Sar	nsung.com >		
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00003412633 🎽	GTestIAP5	Free		App Information	Country	/Regi	on & Price	- Save Mode	Advanced
			Ipdating	S Binary					 Denotes required field
00005175523	TestWatchFace	Free Re	gistering	Country/Region	Price *	Paid			
100000973919 🏹	[HQ TEST] Singular Device Assist	Free		in App Purchase	Country/Re				or with more payment options.
				Teview Review	your applic	ations will au	tomatically be sold in thos		or with more payment options,
					Check	All (Country	//Region)		^
					Austria		Belgium	Bulgaria	Croatia
					C Crech		Denmark	C Bearla	C Finland
					C France		Germany	Greece	Hungary
					C trebes		Italy	🗇 Levia	Uthuania
					C Luser	bourg	Netherlands	Noniay	Poland

- 1. In Seller Portal, go to "Apps"
- 2. Click on the Status \rightarrow Registration of the app
- 3. Switch To "Advanced" mode
- 4. Remove all countries, except USA
- 5. Click the "Submit" button

How to Check Validation Rejection Reason

🖰 SAMSUNG G	Galaxy Store Seller	Portal	- Profile	Support > Sign Out	ENGLISH
Apps	Statistics	Accounting	Promotion	Assistance San	nsung.com >
لمألس				🕑 Guides 🔶	Add New App
Applications					HOME > Applications
Status All Content ID	✓ All	~	Application Type All	~	Q Search
Content ID			Application Title		
All Registeri	ing Rejected			Reasons for Approval Rej	jection
			Status	The registered application con for the following reason.	Id not pass the examination
Content ID	Application Title	Price Reg	istration Review	Content ID 00000416 Application Title TestSamp	
000004 🐼 Te	stSample_IAP	Free	Test Confirmation Rejected Check The Reason	Rejected Reason Attached File cert 2019	90502091832874.zip
			47	We have	u for your application submission. reviewed your application and foun sues need to be modified.
				ssues are We would	eck the attached file to see which i detected. I be glad if we can see your creatio see issues fixed.
				- Content	Name : TestSample_IAP ID : 000004169625 d Date : 5/2/2019
				If you hav s http://h	ve any questions, please contact u velp.content.samsung.com/csseller
				Thank yo Samsung Re-register App	Galaxy Apps Validation Team

DETAILED STEPS

- 1. Go to seller portal
- 2. Click "Apps"
- 3. For the application that was rejected, go to "Rejected" tab
- 4. Click "Check The Reason" button
- 5. For detailed validation rejection report, click "attached file"

NOTES

- 1. Once the issue is fixed, you can re-register by clicking "Re-register Application" button
- If you have any questions regarding the validation rejection reason, please click "Go to Support" > 1:1 inquiry (Specify content ID of the rejected application)

FAQ

1. What is the official policy from Samsung on the Play Protect prompt for games published exclusively on Galaxy Apps Store?

 We have no specific policy on this Play Protect issue, just detect it as an installation failure issue. Because it caused by Google security policy(OS), and it is impossible to block the message on our end. We recognize it may occur for an application which has no security issue randomly, sometimes it happens in applications that have been updated dozens of times without any issues. However we are not able to ignore it and distribute to our store because of our users. Users strongly trust this play protect message and urge us to suspend this unsecured app. This undermines the reliability of our Galaxy Store, so we reject if the prompt occur while app install. Unfortunately only seller can solve this problem.

2. Why is certification of my app taking so long?

 Pre-Review takes approximately 1 business day and will be live in the Galaxy Store immediately if the app passes Security issue, Contents and Basic function test. During this time, the Review team will continue to examine the applications functions. If there are any issues or problems, the app will be suspended and removed from the Galaxy Store. This process is 2 to 4 business days.

FAQ - Additional Resources

FAQ				
Seller FAQ	https://help.content.samsung.com/csseller/faq/searchFaq.do			
In-App FAQ	https://developer.samsung.com/iap/faq.html			
Themes FAQ	https://developer.samsung.com/galaxy- themes/overview.html?ts=1600042103607#FAQ			
Watch FAQ	https://developer.samsung.com/galaxy-watch-design/studio/faq.html			

Contacts & Resources			
Seller Portal	https://help.content.samsung.com/csseller/ticket/createQuestionTicket.do		
Developer Support	https://developer.samsung.com/support		
Developer Forums	https://forum.developer.samsung.com/c/mobile/samsung-iap/20		
Marketing Resources	https://developer.samsung.com/galaxy-store/marketing-resources.html		