Commercial Seller - Process Overview

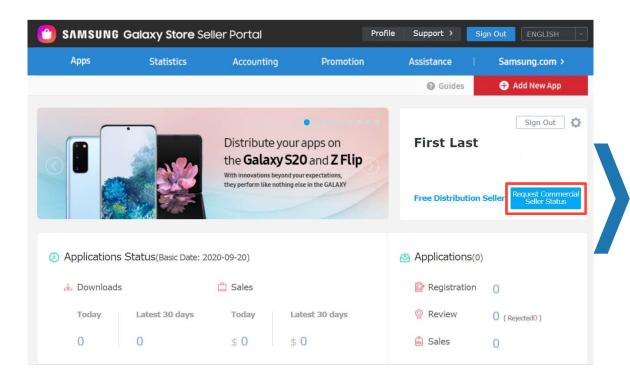
Choose Seller Type

2 Enter Basic Information

? Financial Information

4 Submit Documents

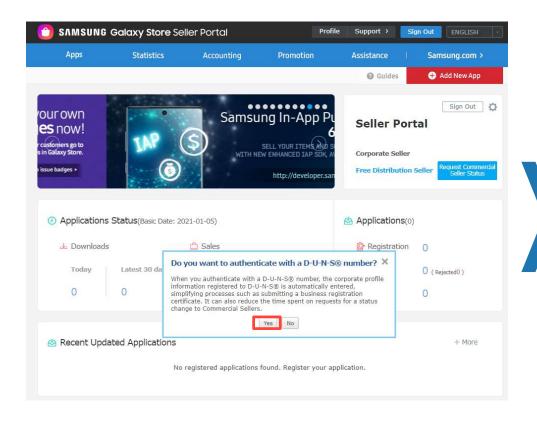
Choose Seller Type - Free Distribution Seller OR Commercial Seller

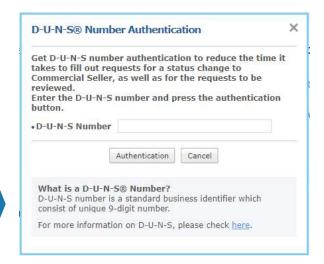


- Free Distribution Seller for sellers who do not require any paid content or in-app transactions (no additional steps needed, proceed to financial information)
- Commercial Seller for sellers who require Samsung in-app transactions or paid contents

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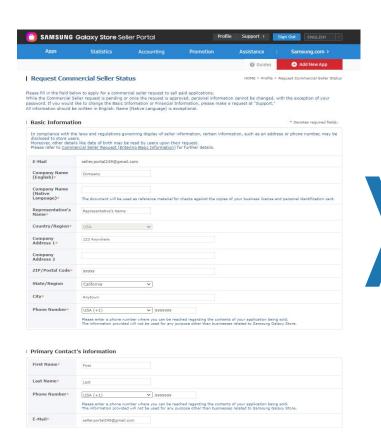
Request Commercial Seller Status – DUNS Number (for Corporate Sellers only)





- Enter D-U-N-S Number and validate
- Information from D&B is automatically fulfilled on "Basic Information" page

Request Commercial Seller Status – Basic Information

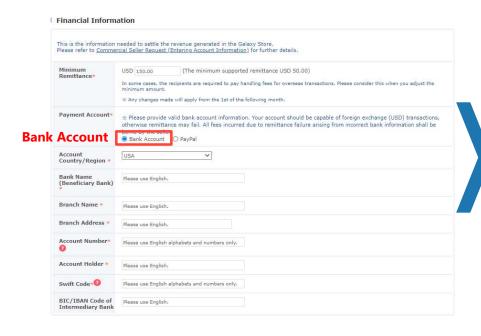


DETAILED STEPS

- 1. Enter Seller/Company name in English and your native language
- 2. The four items of information shown below must match:
 - Seller/Company Name: The name must match the full, unabbreviated name on your ID or your business registration certificate
 - Name on business registration certification or personal identification document
 - Name of bank account owner
 - Bank account owner's information

Refer to Webpage for Further Details		
Corporate Sellers	https://seller.samsungapps.com/guidePopup.as?numcid=0301010000&localeLanguage=en	
Private Sellers	https://seller.samsungapps.com/guidePopup.as?numcid=0301020000&localeLanguage=en	

Request Commercial Seller Status – Financial Information



- Register an account that can process transactions in USD
- Sellers are responsible for fees incurred due to incorrect account information
- Sellers with Chinese citizenship can register only the Chinese account that can receive RMB or can choose Alipay
- A seller with South Korean citizenship can register a Korean bank account only

Refer to Webpage for Further Details	
Corporate Sellers	https://seller.samsungapps.com/guidePopup.as?numcid=0301 010000&localeLanguage=en
Private Sellers	https://seller.samsungapps.com/guidePopup.as?numcid=0301 020000&localeLanguage=en

Request Commercial Seller Status – Financial Information

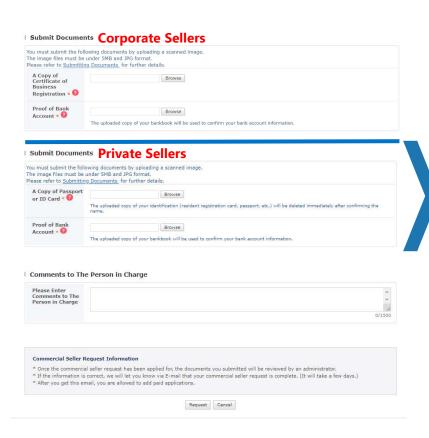


- If you set your payment account to PayPal, you need to enter your PayPal account information
- If you use PayPal you can enjoy several benefits, such as:
 - Withdraw money in your country's currency¹
 - Incurring lower transaction fees¹
- Once a payment is made to a seller, legal responsibilities and duties for the PayPal transaction process will be imposed on PayPal

Refer to Webpage for Further Details	
Corporate Sellers	https://seller.samsungapps.com/guidePopup.as?numcid =0301010000&localeLanguage=en
Private Sellers	https://seller.samsungapps.com/guidePopup.as?numcid =0301020000&localeLanguage=en

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Request Commercial Seller Status – Submit Documents

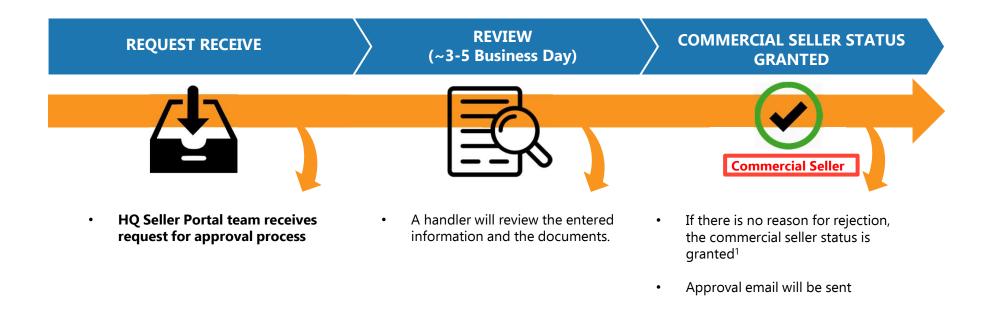


- Private Sellers for all non-Korean Sellers, required documents submitted must be in English
- Corporate Sellers for all non-Korean Sellers, required documents submitted must be in English. Chinese business sellers may submit a copy of a business registration certificate in Chinese

Refer to Webpage for Further Details	
Corporate Sellers	https://seller.samsungapps.com/guidePopup.as?numcid=0301010000 &localeLanguage=en
Private Sellers	https://seller.samsungapps.com/guidePopup.as?numcid=0301020000 &localeLanguage=en

Commercial Seller Status Validation Steps

REQUEST RECEIVE



EXPEDITED²

(~1 Business Day)

1 Chinese sellers, however, can only be approved as commercial distribution sellers if their identity has been verified 2 Contact your Business Developer Partner to expedite you request

COMMERCIAL SELLER STATUS

GRANTED