

# Samsung Mobile Advance

## Startup Incubation Program

### ABOUT

- This is a program specifically designed for startups to collaborate with Samsung to bring innovative ideas to realization!
- Submit a project proposal for building a pilot product to showcase your technology and how it can complement & differentiate Samsung's product portfolio
- Selected companies will receive grant funding and support to build a proof-of concept, culminating to potential partnership and investment opportunities after the program

### BENEFITS



Grant funding (No equity)



Mentorship from Samsung experts and talent network



Potential partnership and investment opportunities after the program



Opportunity to build long-term relationship with Samsung

### TIMELINE

**18 March**

Application Deadline

**June**

Announce selected companies

**February 2023**

Demo Day

**May**

Pitch Day\*

**July**

Program start

### ELIGIBILITY

The program is open to startups located in the US, Europe, Israel, China, and Japan developing innovative technologies

### AREAS OF INTEREST

Areas of interest include below items, but not limited to:



Camera



Power



Audio



Health



On-device AI



Metaverse



ESG



Foldable



Wearable



Sensors



Advanced Materials



Connectivity

### APPLY

Contact [incubation@samsung.com](mailto:incubation@samsung.com) for more details

\*Companies invited for the pitch day will be notified by the end of April